

# Health State Life Expectancy in Wirral (2019-2023)

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Technical Briefing Document



**Health State Life Expectancy in Wirral (2019-2023)**

**For further information please contact:**

Author: Public Health Intelligence Team (PHIT)

Email: [phintelligence@wirral.gov.uk](mailto:phintelligence@wirral.gov.uk)

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# Wirral Technical Briefing – Health State Life Expectancy (2019-2023)

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## Executive Summary

### Key Messages

- Health inequalities in Wirral are substantial, with significant differences between MSOAs in life expectancy, healthy life expectancy and disability-free life expectancy.
- The same communities consistently experience the poorest outcomes across all three measures, particularly Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Poulton and Birkenhead South.
- Inequalities in healthy life expectancy and disability-free life expectancy are considerably larger than inequalities in life expectancy, demonstrating that differences in quality of life exceed differences in longevity.
- Poor outcomes are overrepresented nationally, with a disproportionate concentration of Wirral MSOAs amongst the poorest-performing areas in England across all three measures.
- MSOAs with the poorest health outcomes also tend to perform less favourably across a range of wider determinants spanning the life course, highlighting the importance of addressing the broader social, economic and environmental factors that influence health.

### Conclusion

Whilst Wirral performs relatively well overall compared with many similar local authorities, substantial inequalities remain between communities. Reducing these inequalities will require sustained action across the life course to improve both the length and quality of life for all residents.

## Introduction

### Why Health State Life Expectancy Matters

The [Office for National Statistics \(ONS\) 2026](#), explains that health state life expectancy measures not only how long people live, but how long they live in good health and free from disability providing a broader understanding of population health than life expectancy alone. While life expectancy measures how long people can expect to live, healthy life expectancy and disability-free life expectancy help us understand how many of those years are likely to be lived in good health and free from disability. Together, these measures provide insight into both the length and quality of life experienced by a population.

As mentioned in the [Marmot review](#), health state life expectancy is influenced by a wide range of social, economic and environmental factors, including income, education, employment, housing and access to services. The Marmot Review highlights how inequalities in these wider determinants can lead to substantial differences in health outcomes between communities. As a result, populations can experience relatively favourable overall health outcomes whilst still experiencing significant inequalities within local areas.

Understanding health state life expectancy is therefore important not only for monitoring population health, but also for identifying health inequalities and supporting action to improve both the length and quality of life for all residents.

### Purpose of the Brief

This briefing presents the latest Health State Life Expectancy estimates for Wirral and explores how Life Expectancy (LE), Healthy Life Expectancy (HLE) and Disability-Free Life Expectancy (DFLE) vary across communities within the borough. Using Office of National Statistics (ONS) Middle-layer Super Output Area (MSOA)-level data for 2019-2023, the report aims to identify the scale of health inequalities, highlight areas experiencing the poorest outcomes, and provide evidence to support action to improve health, wellbeing and equity across Wirral.

### Relationship to the Annual Life Expectancy Report

This report complements the Annual Life Expectancy Report by focusing on inequalities within Wirral rather than trends over time. While the Annual Life Expectancy Report provides the strategic overview of population health and comparisons with regional and national benchmarks, this briefing uses MSOA-level health state life expectancy data to better understand how outcomes vary between communities. Together, the two reports provide a comprehensive picture of both overall performance and health inequalities across the borough.

### Policy Context

#### National Policy Context

HLE is included within [the Government's Local Outcomes Framework](#) (LOF) as a key measure of population health and wellbeing. The framework compares local authorities against a group of statistical neighbours with similar demographic and socio-economic characteristics, providing an important benchmark for assessing local performance. HLE is also included within the [Public Health Outcomes Framework](#) as a measure of overall population health.

Using the most recent [local authority-level data](#), Wirral performs relatively well compared with its LOF statistical neighbours, indicating that overall healthy life expectancy outcomes (males and females) are stronger than those observed across many comparable local authorities. However, the [LOF](#) also includes the Slope Index of Inequality for Life Expectancy, which measures the extent of inequality in health outcomes between the most and least deprived communities, and this measure indicates significant differences in life expectancy between more and less deprived populations. Wirral ranks very highly compared to their LOF statistical neighbours.

Whilst overall borough-level outcomes are comparatively favourable, measures of inequality suggest that substantial differences in outcomes exist within Wirral. This distinction reflects a key principle highlighted by the [Marmot Review](#), as explained above. As a result, populations can achieve relatively good overall health outcomes whilst still experiencing considerable inequalities between their most and least advantaged communities.

The availability of [Office for National Statistics \(ONS\) Health State Life Expectancy](#) estimates at MSOA level provides an opportunity to explore these inequalities in greater detail and this can help identify where inequalities are occurring and which communities experience the poorest outcomes.

Please note: The local authority-level estimates used within national frameworks and the MSOA-level estimates presented in this briefing are derived from different reporting periods and are intended for different purposes. The local authority indicators provide an overview of overall performance, whilst the MSOA estimates provide insight into variation within the borough. Together, they offer complementary perspectives on population health and health inequalities. The aim is not to reassess Wirral's overall performance, but to better understand the geography, scale and nature of inequalities within the borough. In doing so, it helps explain why relatively strong borough-level outcomes can coexist with substantial health inequalities and supports a more targeted approach to reducing those inequalities.

### **Local Strategic Context**

Reducing health inequalities is a central ambition of the Wirral Plan and wider partnership priorities. Understanding how LE, HLE and DFLE vary across communities helps identify where the greatest inequalities exist and where action may have the greatest impact.

This briefing complements existing LE reporting by providing a MSOA-level perspective on health outcomes. Whilst the [Annual Life Expectancy Report](#) focuses on trends over time and comparisons with Cheshire and Merseyside, the North West, England and other comparator authorities, this report focuses on inequalities within Wirral. Together, the two reports provide a more complete understanding of population health and inequality across the borough.

## Understanding the Measures

This report examines three complementary measures of population health: LE, HLE and DFLE. Together, they provide information on not only how long people live, but how many of those years are spent in good health and free from disability. The measures should be interpreted together, as each captures a different aspect of population health.

### Life Expectancy (LE)

[Life Expectancy](#) estimates the average number of years a person can expect to live if current mortality rates continue throughout their lifetime. It is the most widely used measure of population health and provides an indication of overall longevity within a population. Whilst LE is an important measure of health outcomes, it does not indicate the quality of life experienced during those years or whether they are lived in good health.

### Healthy Life Expectancy (HLE)

[Healthy Life Expectancy](#) estimates the average number of years a person can expect to live in good health. It combines information on mortality with self-reported health status to estimate how many years of life are likely to be spent in good or very good health. HLE provides a broader measure of population health than life expectancy alone by considering both the quantity and quality of life.

### Disability-Free Life Expectancy (DFLE)

[Disability-Free Life Expectancy](#) estimates the average number of years a person can expect to live free from a limiting long-term illness or disability. It provides an indication of how long people are likely to live independently and without significant activity limitations. DFLE complements HLE by focusing specifically on disability and functional limitation, providing additional insight into healthy ageing and the burden of ill health within a population.

### Interpreting the Measures Together

Considering these measures together provides a more complete understanding of population health:

- LE indicates how long people live.
- HLE indicates how many years are spent in good health.
- DFLE indicates how many years are lived free from limiting illness or disability.

The differences between these measures can provide insight into the number of years that people spend in poor health or living with disability and help identify inequalities in health outcomes between communities.

## Data and Methodology

### About the Data

MSOAs are statistical geographies developed by ONS for the publication and analysis of small-area data. MSOAs typically have a population of between 5,000 and 15,000 residents, providing a consistent geography that is broadly comparable in population size across England. There are 6,856 MSOAs in England.

MSOAs are widely used in public health analysis because they provide a balance between geographical detail and statistical reliability. They are small enough to identify local variations and inequalities in health outcomes, while large enough to protect confidentiality and reduce random variation that can occur in areas with smaller populations.

For LE statistics, MSOAs are particularly useful because the larger population base provides a sufficient number of deaths and population to produce robust and reliable estimates. This allows meaningful comparison of LE between communities and helps identify geographical inequalities in health outcomes that may be hidden when analysing data at local authority level

| This briefing                                  | Annual Life Expectancy Report    |
|------------------------------------------------|----------------------------------|
| ONS MSA Health State Life Expectancy estimates | Latest local authority estimates |
| 2019-2023 (5-year pooled)                      | 2023-2025 (3-year pooled)        |
| MSOA inequalities                              | Borough trends and benchmarking  |
| LE, HLE and DFLE at MSA level                  | Latest borough-level performance |

## Life Expectancy in Wirral (2019–2023)

The most recent local authority-level LE estimates (2023-2025) are available through national reporting frameworks and are considered within the [Annual Life Expectancy Report](#) and other performance monitoring publications. However, equivalent MSOA-level estimates are not currently available. This briefing therefore uses the latest ONS Health State Life Expectancy estimates available at MSOA level for the period 2019-2023. Whilst these estimates relate to an earlier reporting period, they provide a unique opportunity to understand how health outcomes vary between communities within Wirral and to examine inequalities at a MSOA level.

## Overall Borough Context

LE at birth in Wirral for the period 2019-2023 was 77.6 years for males and 81.6 years for females. LE in Wirral is lower than the England value for both males (79.1, England) and females (83.0, England) and is same value for the North West for both males (77.6, North West) and females (81.6, North West). Whilst these borough-level figures provide an overview of population health, they mask considerable variation within the borough. The following analysis explores how LE between communities across Wirral.

### Key Messages

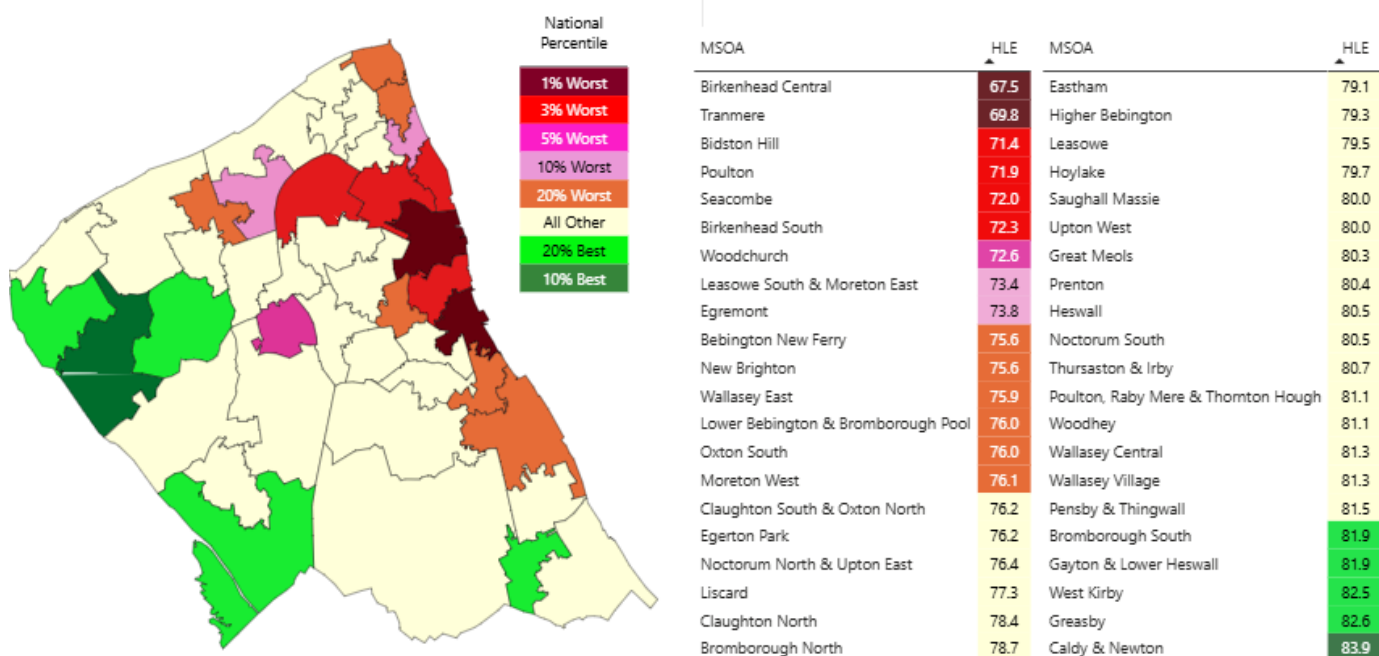
- LE inequalities within Wirral remain substantial, with a gap of 16.4 years for males and 12.9 years for females between the highest and lowest performing MSOAs.
- MSOAs with the lowest LE are concentrated within eastern Wirral, including Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Birkenhead South and Poulton, whilst the highest LE is observed in west and south-western Wirral communities.
- Wirral has one of the largest LE gaps in England, ranking 4th highest for males and 15th highest for females when compared with other local authorities.
- Poor LE outcomes are overrepresented within the borough, with more than one in five MSOAs falling within the lowest national decile for both males and females, indicating a greater concentration of poorer outcomes than would be expected nationally.
- Significant differences in longevity persist across Wirral, demonstrating that opportunities for a long life are not shared equally between communities and continue to be influenced by wider social, economic and environmental factors.

## Male and Female Life Expectancy in Wirral by MSOAs

### Male Life Expectancy

Male LE inequalities within Wirral are substantial, with a 16.4-year gap between the highest and lowest performing MSOAs.

**Figure 1: Male Life Expectancy by MSA (2019-2023)**



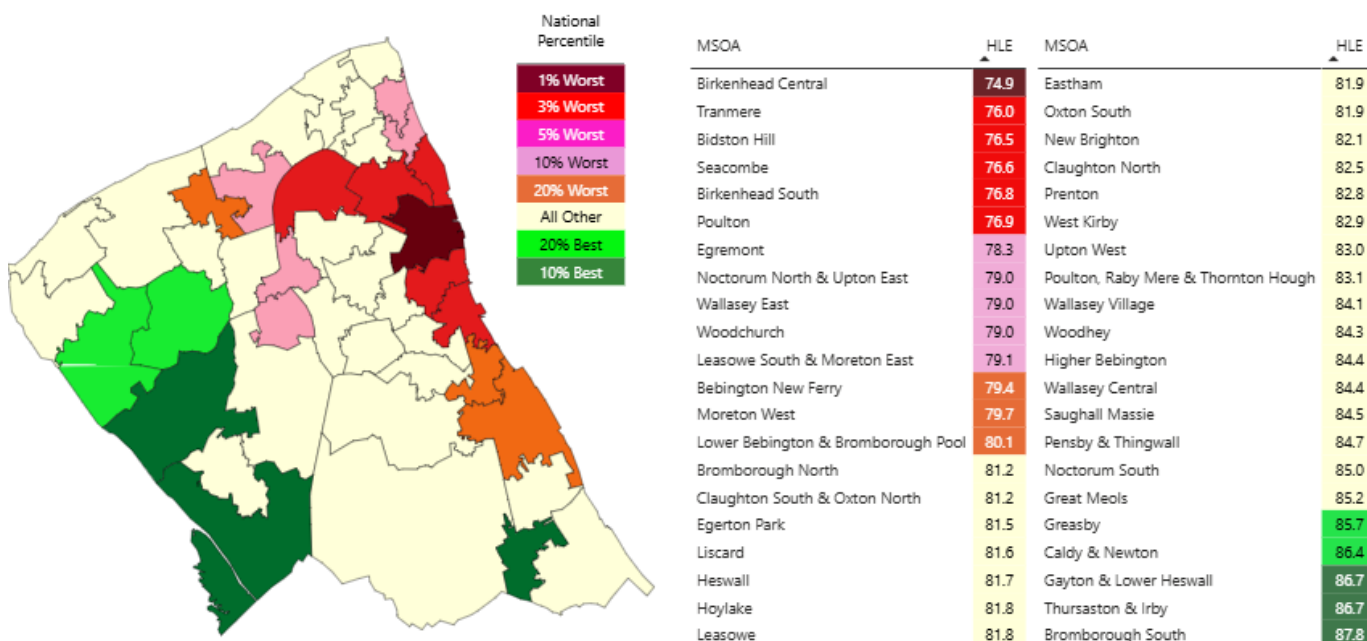
Source: [Office for National Statistics](https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/lifeexpectancy)

**Figure 1: Male Life Expectancy by MSA (2019-2023)** Figure 1 above shows LE ranges from 67.5 years in Birkenhead Central to 83.9 years in Caldy & Newton. The lowest life expectancy is concentrated within eastern Wirral MSOAs of the borough, whilst the highest is concentrated in west and south-western Wirral areas. This pattern demonstrates a marked social gradient in health outcomes across Wirral and suggests that the factors influencing life expectancy are not evenly distributed across communities.

## Female Life Expectancy

Female LE varies substantially across Wirral, with women living in the most disadvantaged areas of Wirral expected to live almost 13 years fewer than those living in the highest-performing areas.

**Figure 2: Female Life Expectancy by MSOA (2019-2023)**



Source: [Office for National Statistics](https://www.ons.gov.uk/peoplepopulationandcommunity/healthandlife/statistics)

As shown in

**Figure 2**, female LE at birth ranges from 74.9 years in Birkenhead Central to 87.8 years in Bromborough South, creating a gap of 12.9 years across the borough. Lower LE is concentrated within eastern Wirral, particularly in Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Birkenhead South and Poulton, several of which (14) rank amongst the lowest-performing MSOAs nationally. In contrast, the highest LE estimates are found in west and south-western MSOAs including Gayton & Lower Heswall, Thurstaston & Irby and Bromborough South.

The distribution of female LE demonstrates a persistent geographical pattern of inequality across Wirral, showing an east/west divide. The concentration of lower LE within more deprived communities suggests that differences in health outcomes continue to be strongly influenced by wider social, economic and environmental factors. Whilst women generally live longer than men (with the lowest life expectancy as 74.9 compared to 67.9 and the highest 87.8 compared to 83.9 years), substantial inequalities remain between communities, highlighting the unequal distribution of opportunities for good health across the borough.

## Inequalities in Life Expectancy

LE inequalities can be assessed in several ways. This section examines the scale of inequalities within Wirral, the concentration of poorer outcomes across communities, and how Wirral compares with the national distribution of life expectancy. Together, these analyses provide a broader understanding of inequality than borough-level averages alone.

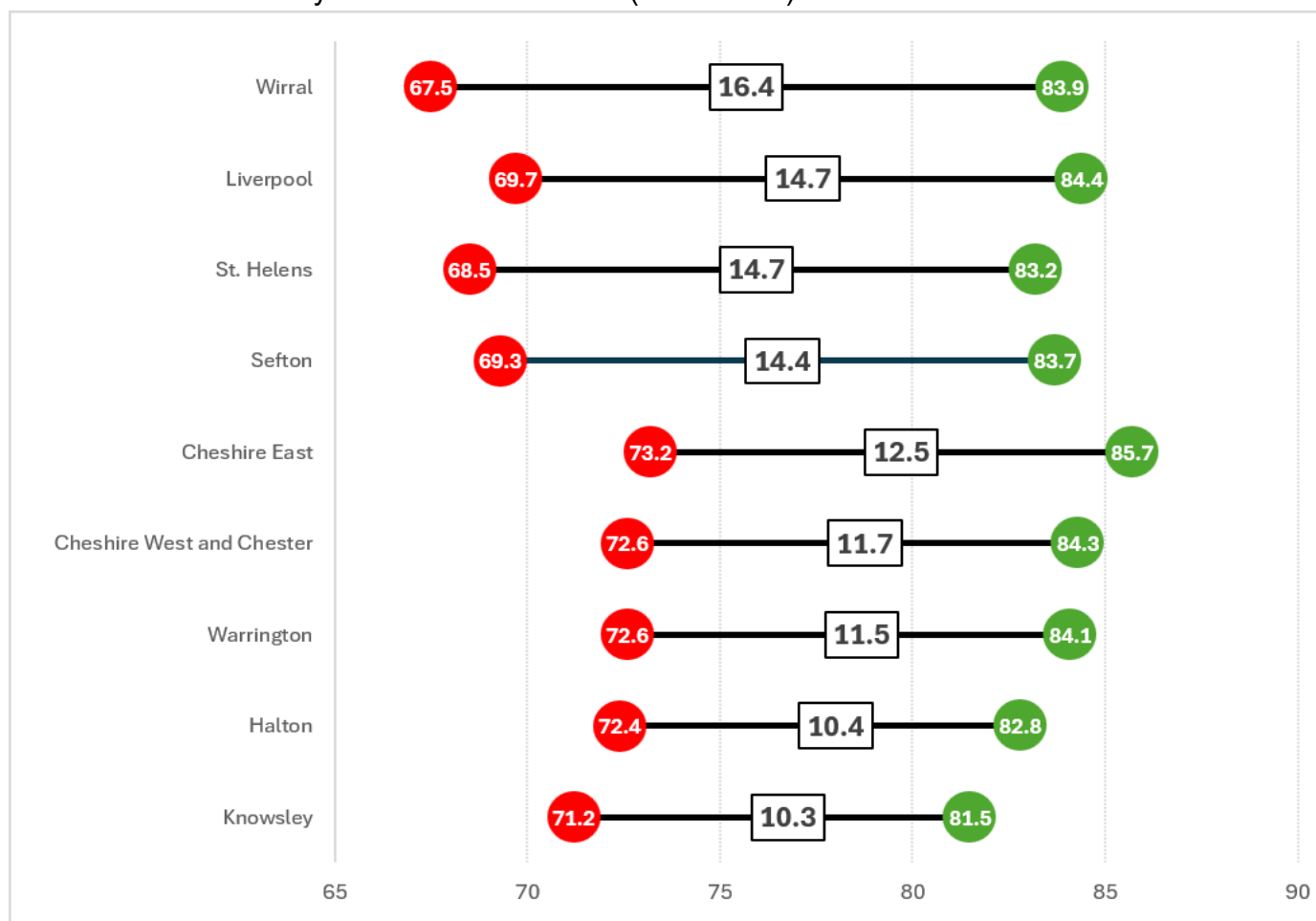
### Gap Between Best and Worst Performing MSOAs

The gap between the MSOAs with the highest and lowest LE provides a simple measure of inequality within a local authority. Larger gaps indicate greater variation in outcomes between communities and can help identify areas where health inequalities are particularly pronounced. This analysis compares the scale of LE inequalities within Wirral against other Liverpool City Region and Cheshire & Merseyside local authorities

### Males

The gap in male LE between the highest and lowest performing MSOAs in Wirral is 16.4 years, making it the 4th largest gap observed within any local authority in England. Compared with other Liverpool City Region and Cheshire & Merseyside authorities, see **Figure 3**, Wirral has the widest within-authority gaps in male life expectancy, indicating that inequalities are more pronounced than in many neighbouring areas.

**Figure 3:** Male Life Expectancy gap between best and worst MSA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)

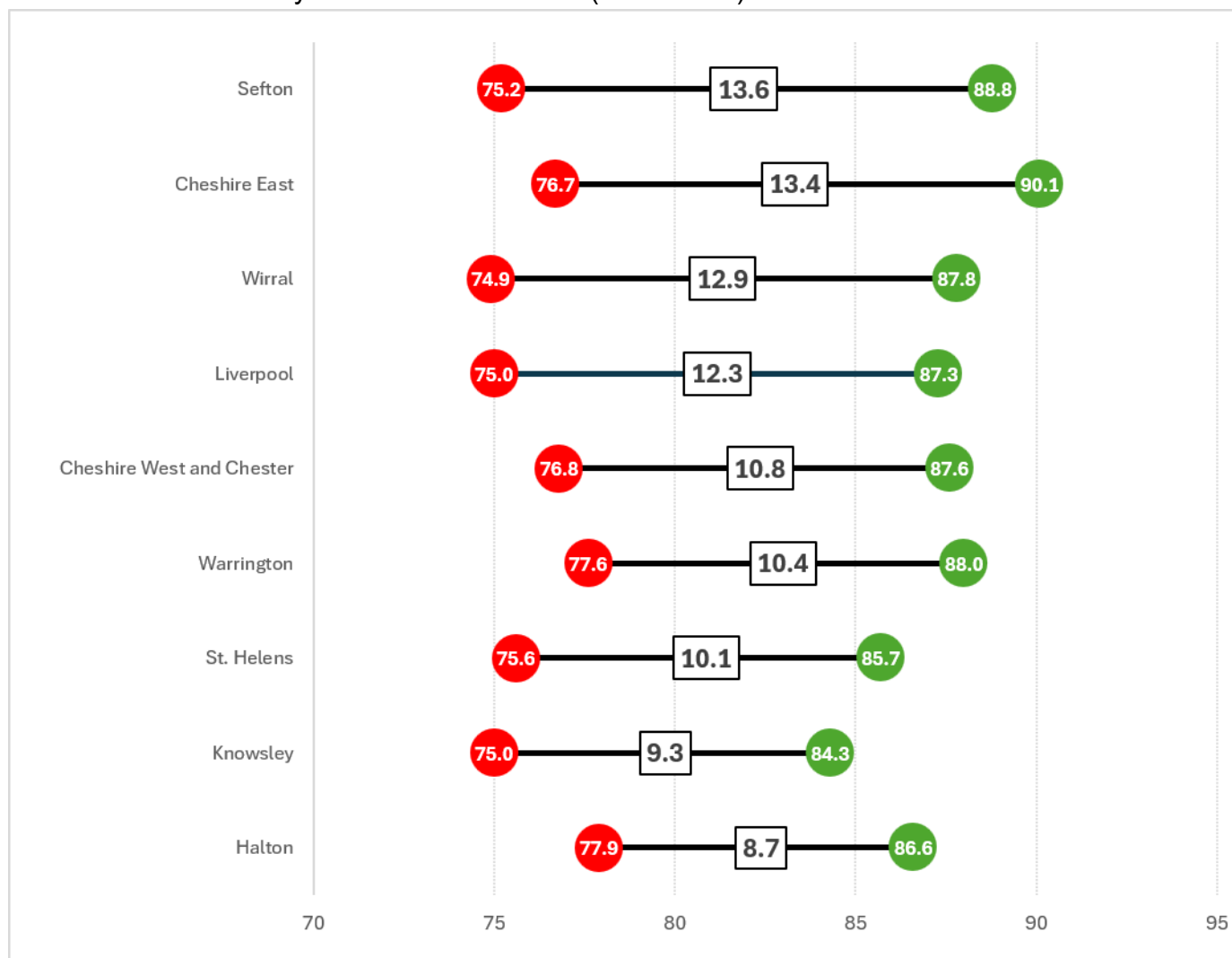


Source: [Office for National Statistics](#)

## Females

The gap in female LE between the highest and lowest performing MSOAs in Wirral is 12.9 years, the 15th largest gap observed nationally between MSOAs within a local authority. Compared with other Liverpool City Region and Cheshire & Merseyside authorities, see **Figure 4**, Wirral continues to experience substantial inequalities in female LE, although the magnitude of inequality is lower than that observed for males.

**Figure 4:** Female Life Expectancy gap between best and worst MSOA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)



Source: [Office for National Statistics](#)

## National Decile Distribution

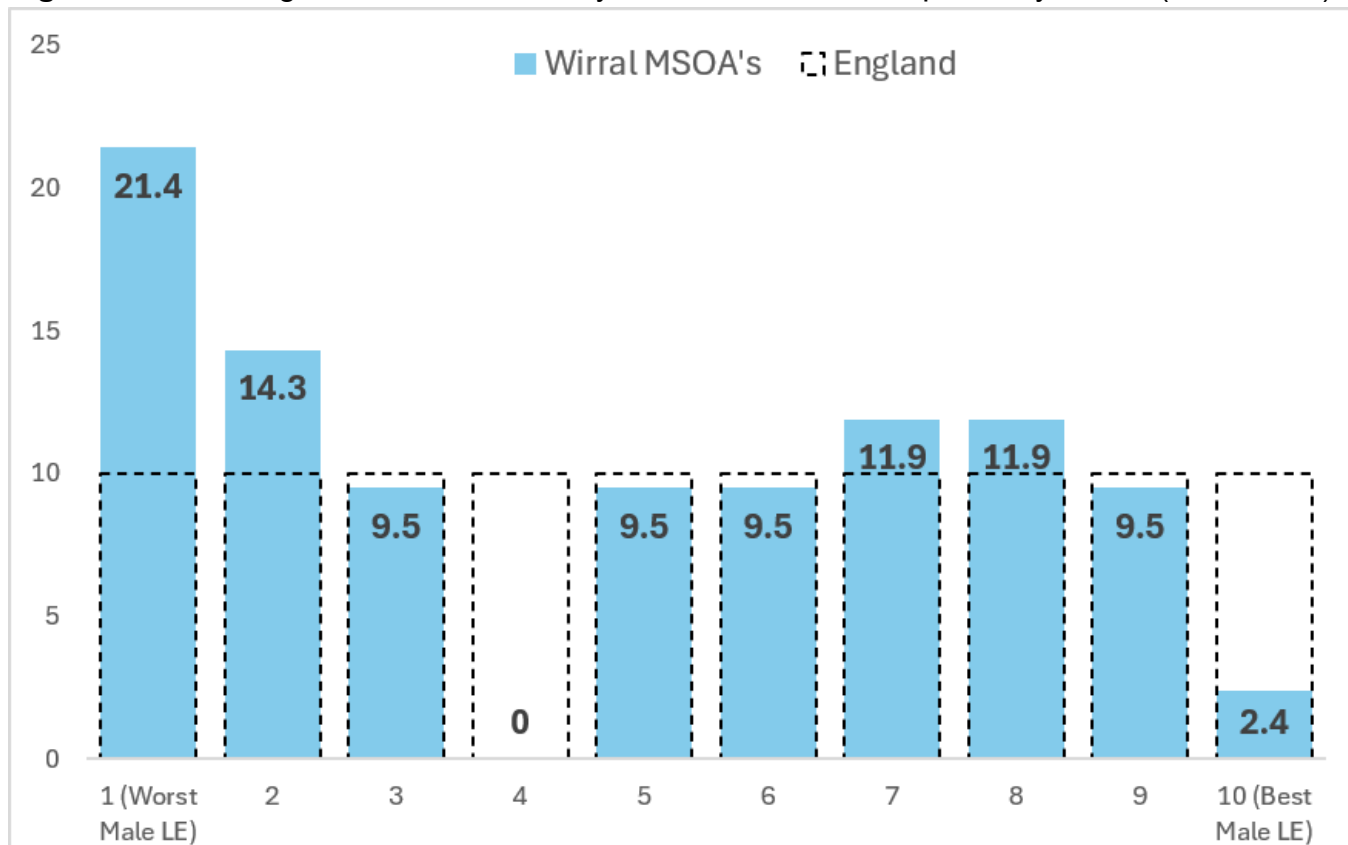
### Are poorer life expectancy outcomes concentrated in Wirral?

To understand whether poorer life expectancy outcomes are concentrated within Wirral, communities can be compared with the national distribution of life expectancy. All 6,856 MSOAs in England are ranked and grouped into ten equal-sized groups (deciles), from the lowest LE (Decile 1) to the highest LE (Decile 10). This allows us to assess whether Wirral has a greater or lower concentration of MSOAs with poor LE than would be expected nationally.

## Males

The distribution of male LE deciles indicate that poorer outcomes are disproportionately concentrated within Wirral. Around one-fifth of Wirral MSOAs fall within the lowest national decile for male LE, more than double the proportion that would be expected if outcomes were distributed evenly across England (see **Figure 5**). This suggests that men in Wirral are more likely to live in MSOAs with comparatively poor LE outcomes than the England average. At the same time, a smaller proportion of MSOAs fall within the highest national deciles, highlighting the unequal distribution of male LE across the borough.

**Figure 5:** Percentage of Wirral MSOA's by National Male Life Expectancy Decile (2019-2023)

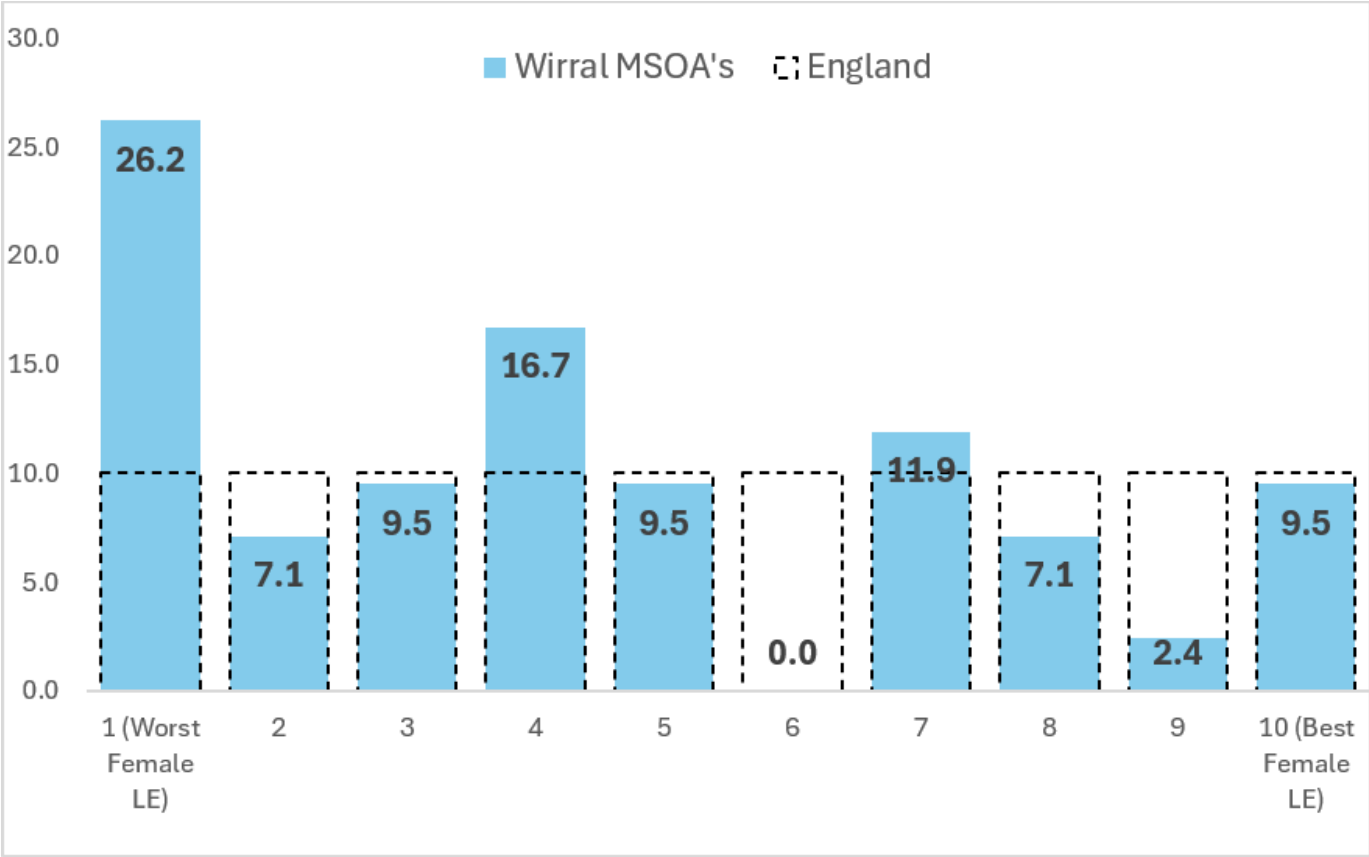


Source: [Office for National Statistics](#)

## Females

A similar pattern is evident for female LE. Around one-quarter of Wirral MSOAs fall within the lowest national decile, indicating a higher concentration of poorer outcomes than would be expected nationally. Whilst some MSOAs achieve LE outcomes comparable with the best-performing areas in England, the overall distribution demonstrates that inequalities in female LE remain substantial across the borough, see **Figure 6**.

**Figure 6: Percentage of Wirral MSOA's by National Female Life Expectancy Decile (2019-2023)**



Source: [Office for National Statistics](#)

**National Rankings and Percentiles**  
**How do Wirral MSOAs compare nationally?**

National rankings and percentiles help identify communities that experience exceptionally poor or exceptionally favourable LE outcomes compared with the rest of England. This analysis highlights where Wirral MSOAs sit within the national distribution and identifies areas that are overrepresented amongst the highest and lowest LE MSOAs nationally.

**Males**

National rankings show that several Wirral MSOAs experience exceptionally poor male LE outcomes. Wirral has two MSOAs in the lowest 1% nationally for male LE, Birkenhead Central and Tranmere. Birkenhead Central ranks as the 4th lowest of England's 6,856 MSOAs.

Overall, 4.8% of Wirral MSOAs fall within the lowest 1% nationally and 14.3% fall within the lowest 5%, indicating a greater concentration of poor LE outcomes than would be expected nationally, see **Figure 1** above.

**Females**

National rankings show that several Wirral MSOAs experience exceptionally poor female LE outcomes. Wirral has one MSOA within the lowest 1% nationally for female LE: Birkenhead Central, which ranks as the 23rd lowest of England's 6,856 MSOAs. Overall, 14.3% of Wirral MSOAs fall within the lowest 5% nationally, indicating a greater concentration of poor female LE outcomes than would be expected nationally.

## Healthy Life Expectancy at MSOA (2019-2023)

The most recent local authority-level healthy-life expectancy estimates (2022-2024) are available through [national reporting frameworks](#) and are considered within the Annual Life Expectancy Report and the [local outcomes framework](#). However, equivalent MSOA-level estimates are not currently available. This briefing therefore uses the latest ONS Health State Life Expectancy estimates available at MSOA level for the period 2019-2023. Whilst these estimates relate to an earlier reporting period, they provide a unique opportunity to understand how health outcomes vary between communities within Wirral and to examine inequalities at a community level.

## Overall Borough context

HLE at birth in Wirral for the period 2019-2023 was 62.3 years for males and 64.4 years for females. For this period, HLE in Wirral was lower than the England value for both males (65.1, England) and Females (66.5, England), compared to the North West male HLE was lower for males (62.9, North West) and the same value for females (64.4, North West). Whilst these borough-level figures provide an overview of population health, they mask considerable variation within the borough. The following analysis explores how HLE differs between communities across Wirral.

### Key Messages

- HLE inequalities within Wirral are among the largest in England, with a gap of 25.4 years for males and 25.1 years for females between the highest and lowest performing MSOAs with the poorest HLE outcomes are concentrated within eastern Wirral, including Birkenhead Central, Seacombe, Bidston Hill and Tranmere, whilst the highest HLE is found in west and south-western Wirral communities.
- Wirral has the largest male HLE gap and the second largest female gap of any local authority in England, demonstrating that healthy years of life are not distributed equally across the borough.
- Poor HLE outcomes are overrepresented within Wirral, with almost one in four MSOAs falling within the lowest national decile for both males and females and almost one in ten falling within the lowest 1% nationally.

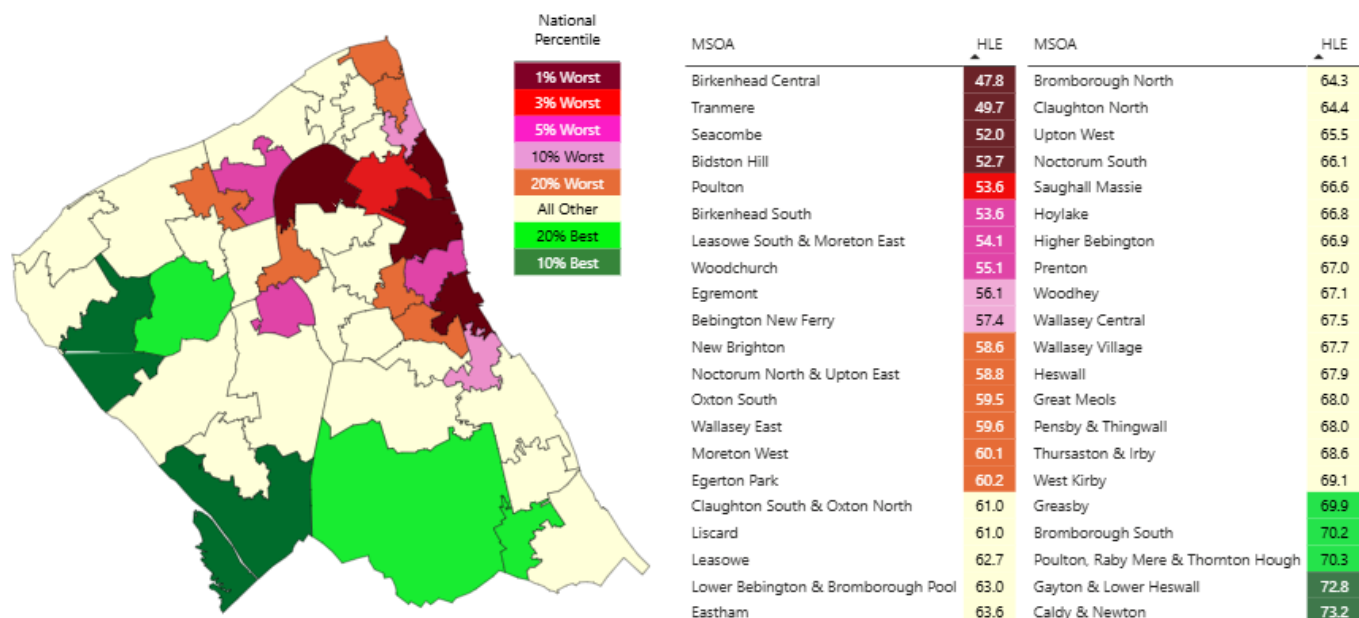
## Male and Female Healthy Life Expectancy in Wirral by MSOAs

### Male Healthy Life Expectancy

HLE inequalities within Wirral are substantial, with men in some MSOAs to expect more than 25 additional years of good health than those living in the poorest-performing areas. Male HLE ranges from 47.8 years in Birkenhead Central to 73.2 years in Caldy & Newton, a gap of 25.4 years, see **Figure 7**. The lowest HLE estimates are concentrated within east Wirral MSOAs, including Birkenhead Central, Tranmere, Seacombe and Bidston Hill, all of which rank within the lowest 1% nationally. In contrast, the highest estimates are found in west and south-western parts of the borough, particularly Caldy & Newton and Gayton & Lower Heswall.

The differences observed in HLE are considerably larger than those seen for LE alone, indicating that inequalities in health extend beyond how long people live. Men living in the most disadvantaged communities can expect to spend substantially fewer years in good health, highlighting the unequal distribution of health and wellbeing across the borough.

**Figure 7: Male Healthy Life Expectancy by MSOA (2019-2023)**



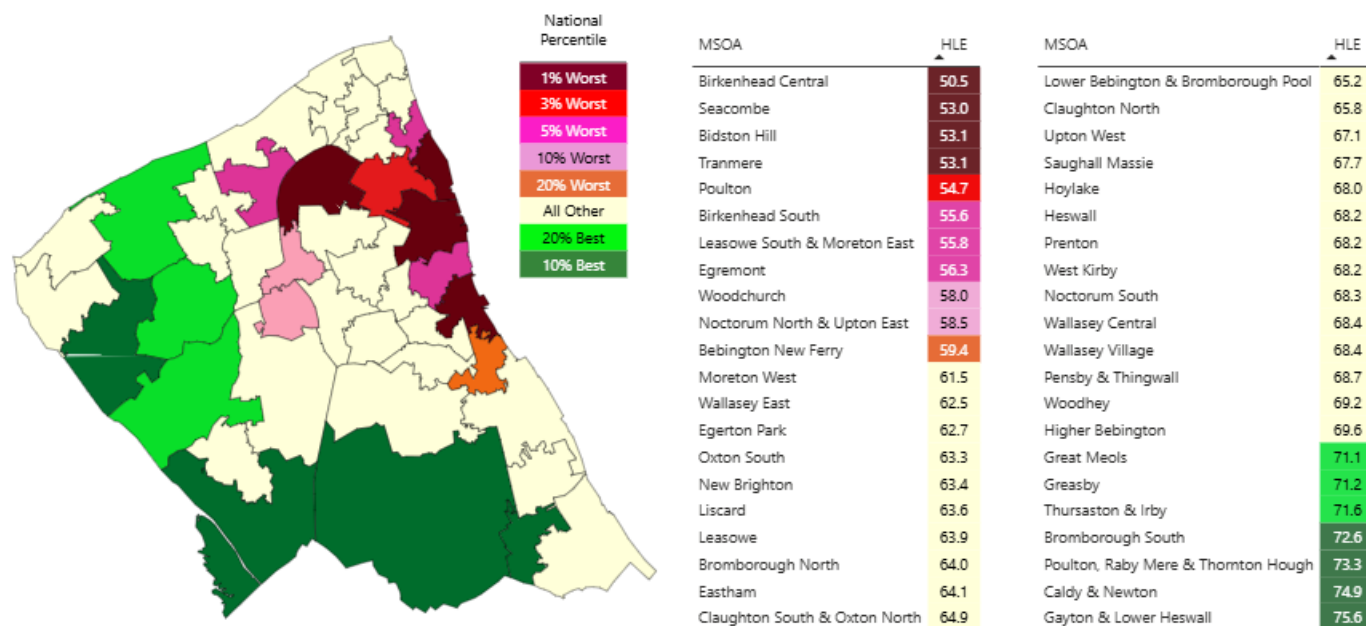
Source: [Office for National Statistics](https://www.ons.gov.uk)

## Female Healthy Life Expectancy

HLE inequalities for women are substantial across Wirral, with over 25 years difference between the highest and lowest performing MSOAs.

Female HLE ranges from 50.5 years in Birkenhead Central to 75.6 years in Gayton & Lower Heswall, a gap of 25.1 years, see **Figure 8**. The lowest HLE estimates are concentrated within eastern Wirral MSOAs, including Birkenhead Central, Seacombe, Bidston Hill and Tranmere, all of which rank within the lowest 1% nationally. In contrast, the highest estimates are found within west and south-western Wirral MSOAs, particularly Gayton & Lower Heswall, Caldy & Newton, Raby Mere & Thornton Hough, and Bromborough South.

**Figure 8:** Female Healthy Life Expectancy by MSOA (2019-2023)



Source: [Office for National Statistics](#)

The scale and distribution of female HLE inequalities closely mirrors that observed for males. However, whilst women generally live longer than men, many women in the most disadvantaged communities spend a substantial proportion of their lives in poor health. This highlights that inequalities in health are not simply about how long people live, but also about the number of years they can expect to live in good health and wellbeing.

## Summary

HLE varies considerably across Wirral for both males and females. MSOAs with the poorest outcomes are concentrated within eastern parts of the borough and are overrepresented amongst the lowest-performing areas nationally. The scale of these inequalities exceeds those observed for LE, highlighting significant differences in the number of years residents can expect to live in good health.

## Inequalities in Healthy Life Expectancy

HLE provides insight into not only how long people live, but how many of those years are spent in good health. This section examines the scale and distribution of HLE inequalities within Wirral and compares MSOA outcomes against the national picture. Together, these analyses help identify where residents experience the greatest number of healthy years lost.

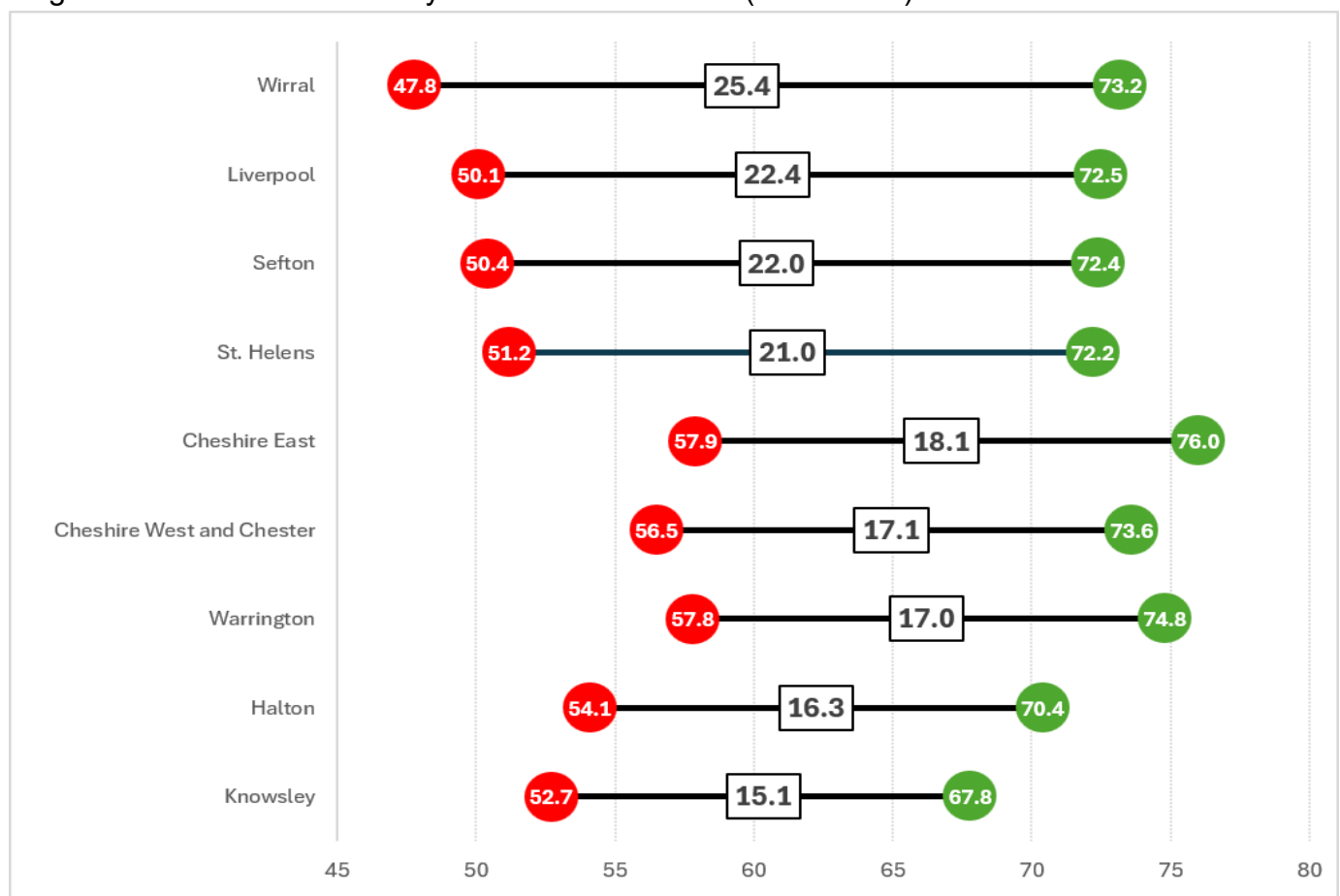
### Gaps Between Best and Worst Performing MSOAs

One way of measuring inequalities in HLE is to compare outcomes in the MSOAs with the highest and lowest HLE. Larger gaps indicate greater inequalities in the number of years people can expect to live in good health and help quantify the extent to which opportunities for a healthy life vary between communities. Comparing these gaps across local authorities also provides insight into whether inequalities within Wirral are typical or unusually large relative to neighbouring areas and England as a whole.

### Males

The gap in male HLE between the highest and lowest performing MSOAs in Wirral is 25.4 years, making it the largest gap observed within any local authority in England. Whilst HLE inequalities exist across many local authorities, the scale of inequality within Wirral is particularly pronounced. Compared with other Liverpool City Region and Cheshire & Merseyside authorities, see **Figure 9**, Wirral has the widest gap in male HLE, indicating that the benefits of good health are distributed less evenly across communities than in many neighbouring areas.

**Figure 9:** Male Healthy Life Expectancy gap between best and worst MSOA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)

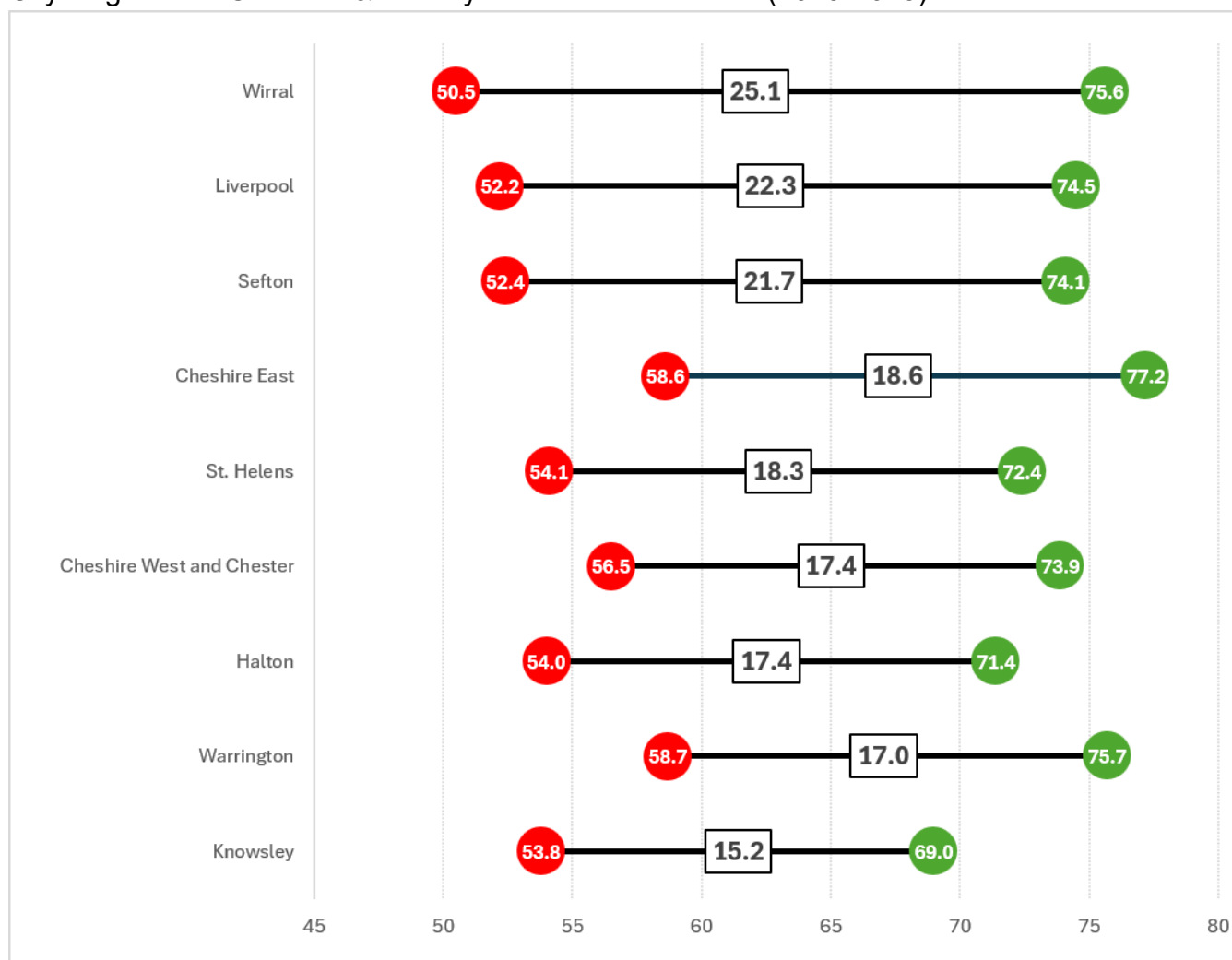


Source: [Office for National Statistics](#)

## Females

The gap in female HLE between the highest and lowest performing MSOAs in Wirral is 25.1 years, making it the second largest gap observed within any local authority in England, Bradford has the largest with a gap of 25.9 years. The scale of inequality in Wirral is comparable to that observed for males and substantially greater than that seen for LE alone. Compared with Liverpool City Region and Cheshire & Merseyside authorities, see **Figure 10**, Wirral has one of the widest gaps in female HLE, demonstrating that the opportunity to live a long and healthy life is not shared equally across communities.

**Figure 10:** Female Healthy Life Expectancy gap between best and worst MSOA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)



Source: [Office for National Statistics](#)

National Decile Distribution

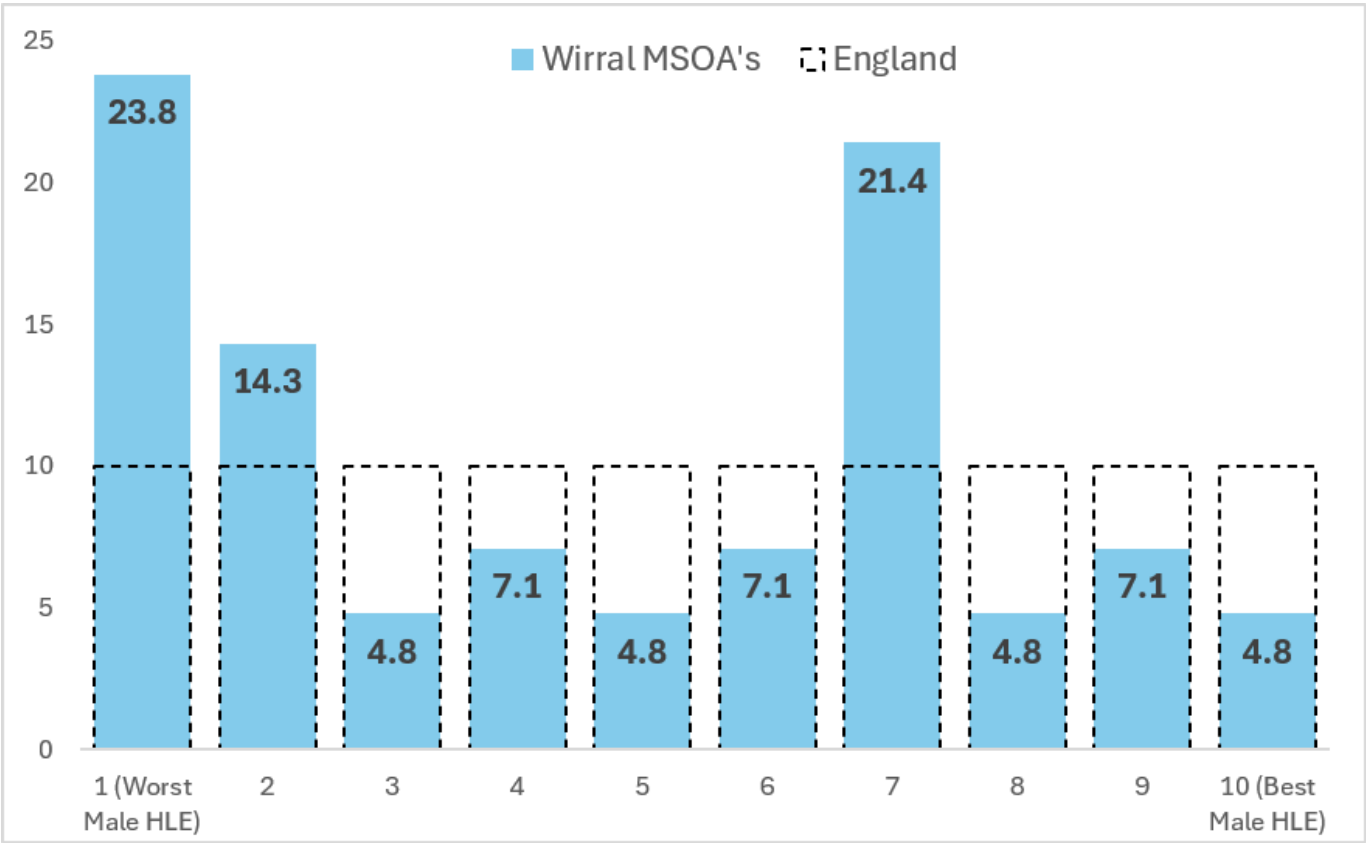
Are healthy years of life concentrated or unequally distributed across Wirral?

To understand whether poorer HLE outcomes are concentrated within Wirral, MSOAs can be compared with the national distribution of HLE. All 6,856 MSOAs in England are ranked and grouped into ten equal-sized groups (deciles), from the lowest HLE (Decile 1) to the highest HLE (Decile 10). This allows us to assess whether Wirral has a greater concentration of MSOAs with poor HLE, or a lower concentration of MSOAs with high HLE, than would be expected nationally.

Males

Poor male HLE outcomes are disproportionately concentrated within Wirral. Almost one in four MSOAs (23.8%) fall within the lowest national decile for male HLE, more than double the proportion that would be expected nationally, see **Figure 10**. In contrast, only 4.8% of MSOAs fall within the highest national decile, demonstrating that poorer HLE outcomes are overrepresented across the borough.

**Figure 11:** Percentage of Wirral MSOA's by National Male Healthy Life Expectancy Decile (2019-2023)

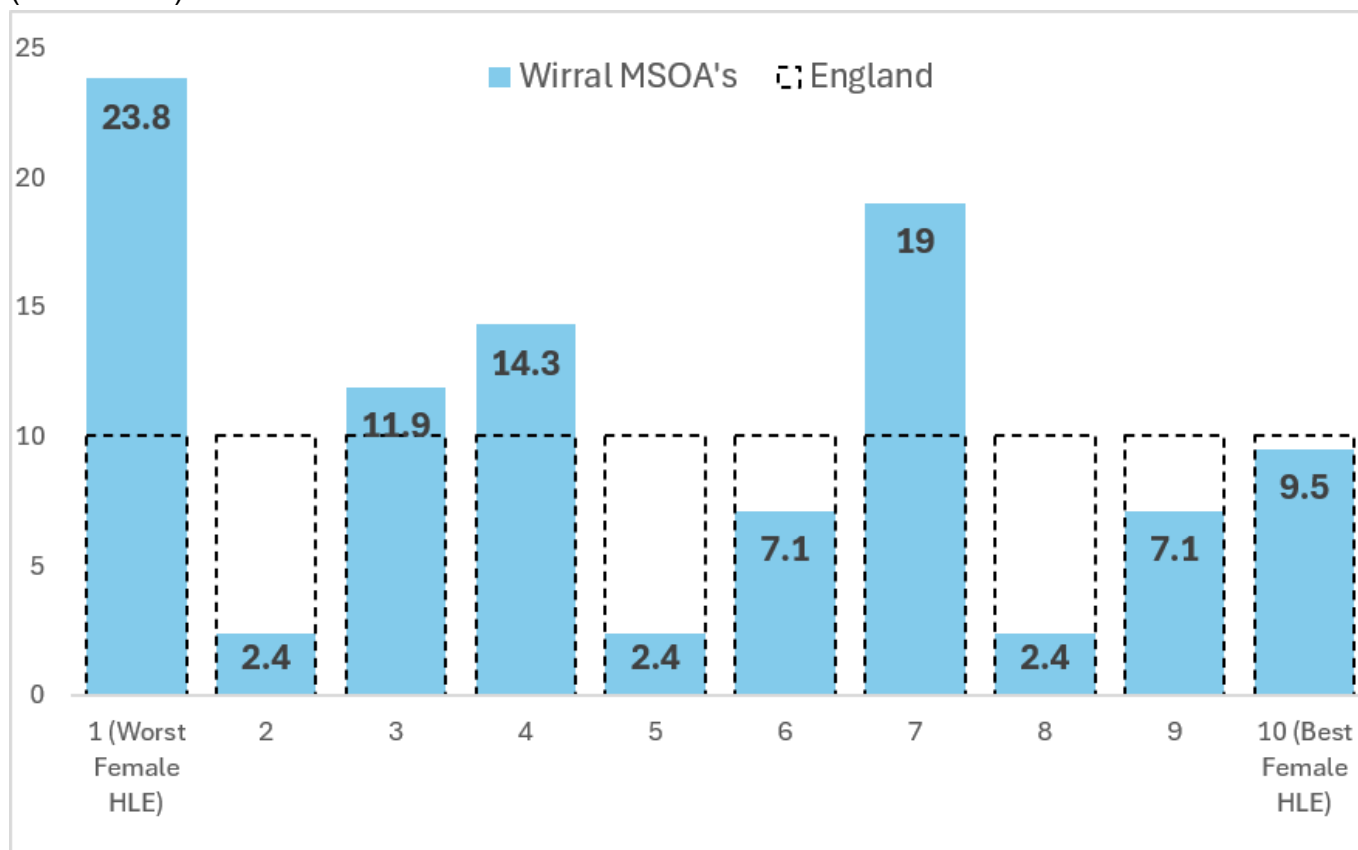


Source: [Office for National Statistics](#)

## Females

A similar pattern is evident for female HLE. Almost one in four MSOAs (23.8%) fall within the lowest national decile for female HLE, indicating a substantially greater concentration of poor outcomes than would be expected nationally, see **Figure 10**. Whilst some MSOAs achieve HLE outcomes comparable with the best-performing areas in England, the overall distribution demonstrates that inequalities in the number of years women can expect to live in good health remain substantial across Wirral.

**Figure 12:** Percentage of Wirral MSOA's by National Female Healthy Life Expectancy Decile (2019-2023)



Source: [Office for National Statistics](#)

## Summary

Whilst the overall pattern is consistent for males and females, inequalities are slightly more pronounced amongst males. However, for both sexes, HLE inequalities are substantially larger than those observed for LE alone, highlighting significant differences in the number of years residents can expect to live in good health.

## **National Rankings and Percentiles**

### **Are poorer healthy-life expectancy outcomes concentrated in Wirral?**

National rankings and percentiles provide additional context on how individual Wirral communities compare with the rest of England. This analysis identifies MSOAs where residents can expect to spend exceptionally few, or exceptionally many, years in good health and highlights whether poor HLE outcomes are disproportionately concentrated within Wirral.

#### **Males**

National rankings show that several Wirral MSOAs experience exceptionally poor male HLE outcomes. Wirral has four MSOAs within the lowest 1% nationally for male HLE: Birkenhead Central, Seacombe, Bidston Hill and Tranmere. Birkenhead Central ranks as the 2nd lowest of England's 6,856 MSOAs. Overall, 9.5% of Wirral MSOAs fall within the lowest 1% nationally and 19.0% fall within the lowest 5%, indicating a substantial overrepresentation of poor male HLE outcomes compared with the national picture.

#### **Females**

National rankings show that several Wirral MSOAs experience exceptionally poor female HLE outcomes. Wirral has four MSOAs within the lowest 1% nationally for female HLE: Birkenhead Central, Seacombe, Bidston Hill and Tranmere. Birkenhead Central ranks as the 4th lowest of England's 6,856 MSOAs. Overall, 9.5% of Wirral MSOAs fall within the lowest 1% nationally and 19.0% fall within the lowest 5%, demonstrating that poor female HLE outcomes are also disproportionately concentrated within the borough.

#### **Summary**

National benchmarking demonstrates that Wirral is overrepresented amongst MSOAs with poor HLE outcomes for both males and females. Almost one in ten MSOAs fall within the lowest 1% nationally and almost one in five fall within the lowest 5%, highlighting the concentration of extremely poor HLE outcomes within the borough.

## Disability Free Life Expectancy in Wirral (2019-2023)

DFLE provides insight into the number of years people can expect to live free from a limiting long-term illness or disability. This section examines how DFLE varies across Wirral and explores the scale and distribution of inequalities between MSOAs. The estimates presented are the latest available DFLE estimates, providing an important opportunity to understand how opportunities for a disability-free life vary across the borough. As with LE and HLE, borough-level figures can mask substantial variation between communities. This section therefore focuses on the distribution and scale of inequalities in DFLE across the borough.

### Overall Borough Context

DFLE at birth in Wirral for the period 2019-2023 was 61.3 years for males and 62.6 years for females. Compared with England and the North West, Wirral's DFLE is lower for both males (66.0, England and 63.4, North West) and females (66.7, England and 64.2, North West). Whilst these borough-level figures provide an overview of population health, they mask considerable variation within the borough. The following analysis explores how DFLE differs between MSOAs across Wirral.

#### Key Messages

- DFLE inequalities within Wirral are among the largest in England, with a gap of 25.8 years for males and 23.6 years for females between the highest and lowest performing MSOAs.
- MSOAs with the poorest DFLE outcomes are concentrated within eastern Wirral, including Birkenhead Central, Tranmere, Bidston Hill, Seacombe and Birkenhead South, whilst the highest DFLE is observed in west and south-western Wirral communities.
- Wirral has the largest gap in DFLE of any local authority in England for both males and females, demonstrating substantial inequalities in healthy ageing and independent living.
- Poor DFLE outcomes are heavily concentrated within the borough, with around one-third of MSOAs falling within the lowest national decile and around one in five MSOAs falling within the lowest 1% nationally.
- DFLE inequalities are larger than those observed for LE and comparable to, or greater than, those observed for HLE, indicating that residents in the most disadvantaged communities not only live shorter and less healthy lives, but also spend significantly fewer years free from limiting illness or disability.

### Male and Female disability free life expectancy in Wirral

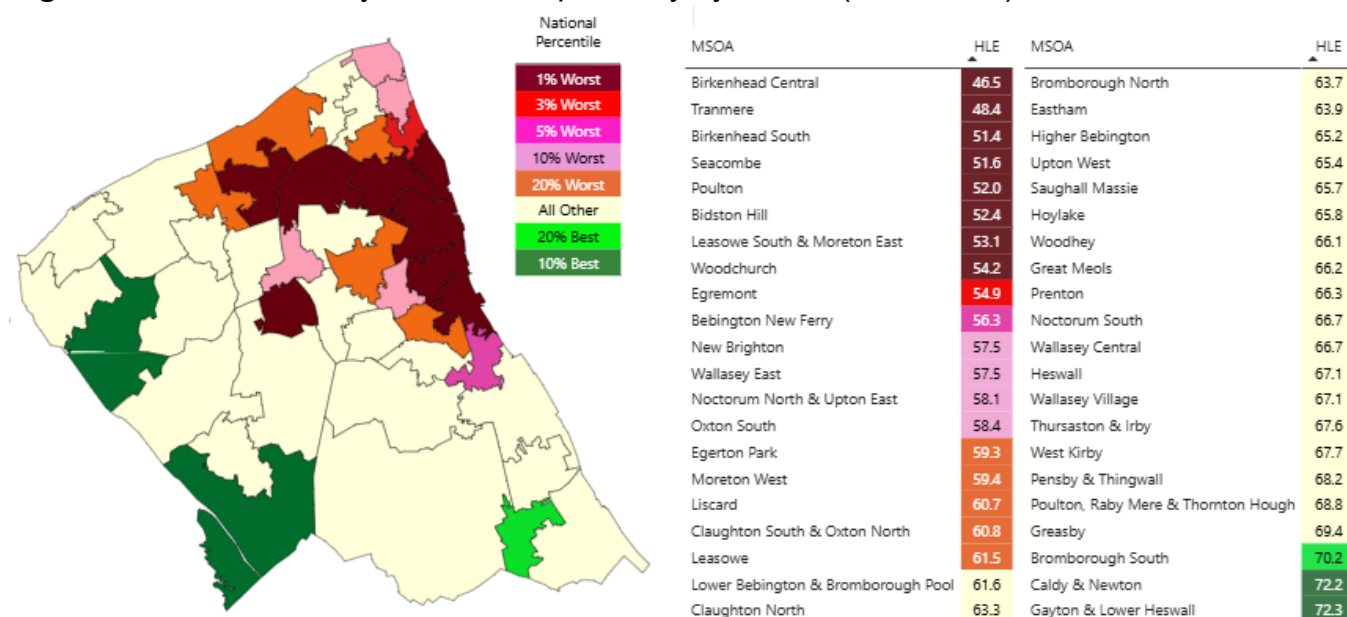
#### Male Disability Free Life Expectancy

DFLE inequalities within Wirral are among the largest in England, with men in some communities to expect more than 25 additional years free from limiting disability than those living in the poorest-performing areas.

As can be seen in **Figure 13**, Male DFLE ranges from 46.5 years in Birkenhead Central to 72.3 years in Gayton & Lower Heswall, a gap of 25.8 years. The lowest estimates are concentrated within east Wirral, including Birkenhead Central, Tranmere, Birkenhead South, Seacombe, Poulton, Bidston Hill and Leasowe South & Moreton South, all of which rank within the lowest 1% nationally. In contrast, the highest DFLE estimates are found in the west and south-western parts of the borough, particularly Gayton & Lower Heswall and Caldy & Newton.

The inequalities observed in DFLE are greater than those seen for LE and slightly larger than those observed for HLE. This indicates that men in the most disadvantaged communities not only live shorter lives and spend fewer years in good health but also experience substantially fewer years free from limiting disability.

**Figure 13: Male Disability Free Life Expectancy by MSOA (2019-2023)**



Source: [Office for National Statistics](https://www.ons.gov.uk)

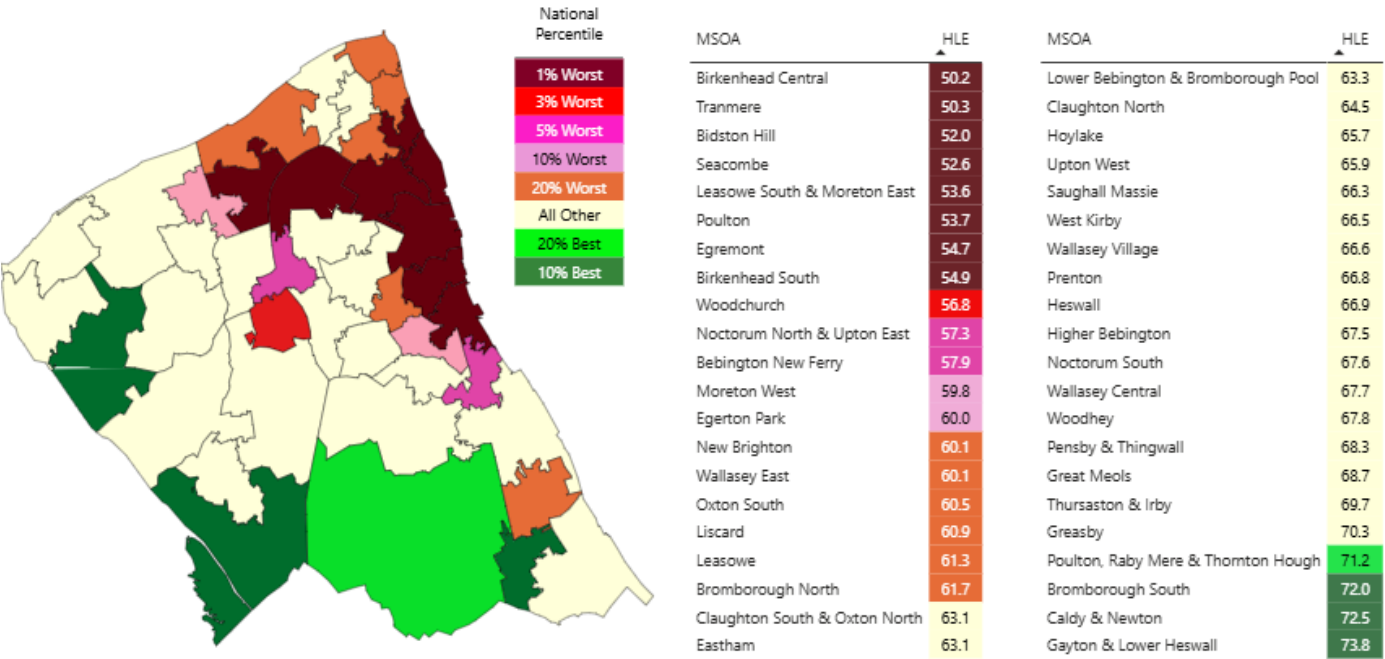
### Female Disability Free Life Expectancy

DFLE inequalities for women are substantial across Wirral, with more than 23 years difference between the highest and lowest performing MSOAs.

Female DFLE ranges from 50.2 years in Birkenhead Central to 73.8 years in Gayton & Lower Heswall, a gap of 23.6 years (see **Figure 14**). The lowest DFLE estimates are concentrated within east Wirral MSOAs, including Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Leasowe South & Moreton East, Poulton, Egremont and Birkenhead South, all of which rank within the lowest 1% nationally. In contrast, the highest estimates are found in west and south-western Wirral MSOAs, particularly Gayton & Lower Heswall, Caldy & Newton and Bromborough South.

The pattern of female DFLE closely mirrors that seen for both LE and HLE, with poorer outcomes concentrated within the same MSOAs. However, the size of the gap demonstrates that women in the most disadvantaged communities can expect to spend substantially fewer years free from limiting illness or disability than those living in the most advantaged areas. This highlights significant inequalities in healthy ageing and independence across the borough.

**Figure 14:** Female Healthy Life Expectancy by MSOA (2019-2023)



Source: [Office for National Statistics](#)

**Summary**

DFLE varies considerably across Wirral for both males and females. The pattern is broadly similar for both sexes, with the lowest DFLE concentrated within east Wirral MSOAs and the highest estimates found in west and south-western Wirral communities. However, inequalities are slightly greater for males, with a gap of 25.8 years between the highest and lowest performing MSOAs compared with 23.6 years for females. These findings suggest that opportunities to live free from limiting illness or disability are not shared equally across the borough.

**Inequalities in Disability Free Life Expectancy**

DFLE provides insight into the number of years people can expect to live free from limiting illness or disability. This section examines the scale and distribution of DFLE inequalities within Wirral and compares MSOA outcomes against the national picture. Together, these analyses help identify where residents experience the greatest number of years lost to disability.

**Gaps Between Best and Worst performing MSOAs - Disability Free Life Expectancy**

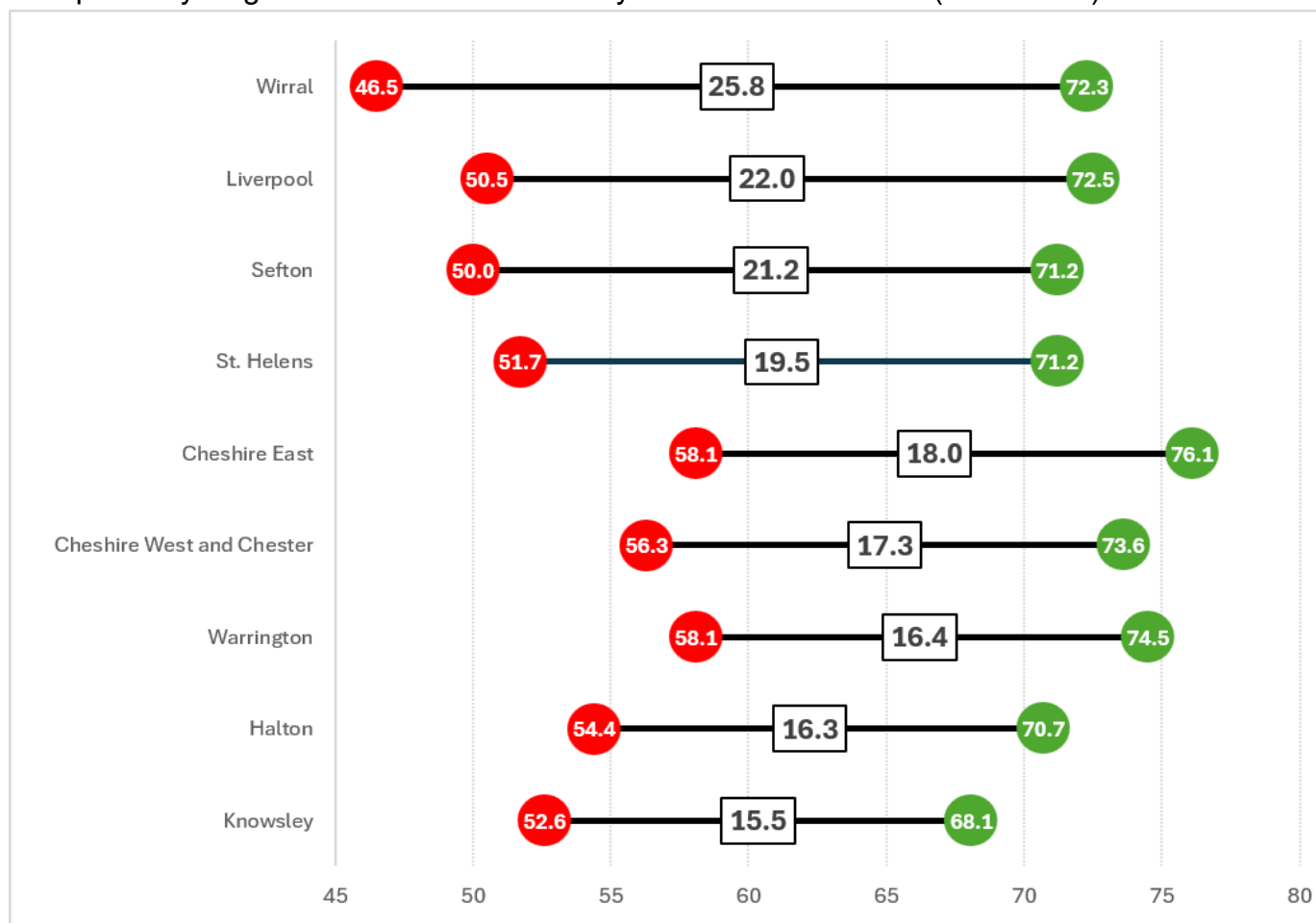
One way of measuring inequalities in DFLE is to compare outcomes in the MSOAs with the highest and lowest DFLE. Larger gaps indicate greater inequalities in the number of years people can expect to live free from limiting illness or disability and help quantify the extent to which opportunities for healthy ageing and independent living vary between communities. Comparing these gaps across local authorities also provides insight into whether inequalities within Wirral are typical or unusually large relative to neighbouring areas and England as a whole.

## Males

The gap in male DFLE between the highest and lowest performing MSOAs in Wirral is 25.8 years, making it the largest gap observed within any local authority in England (**Figure 15**).

Compared with Liverpool City Region and Cheshire & Merseyside authorities, Wirral has the widest gap in male DFLE, indicating that opportunities to live free from limiting illness or disability are distributed particularly unevenly across the borough.

**Figure 15:** Male Disability Free Life Expectancy gap between best and worst MSOA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)



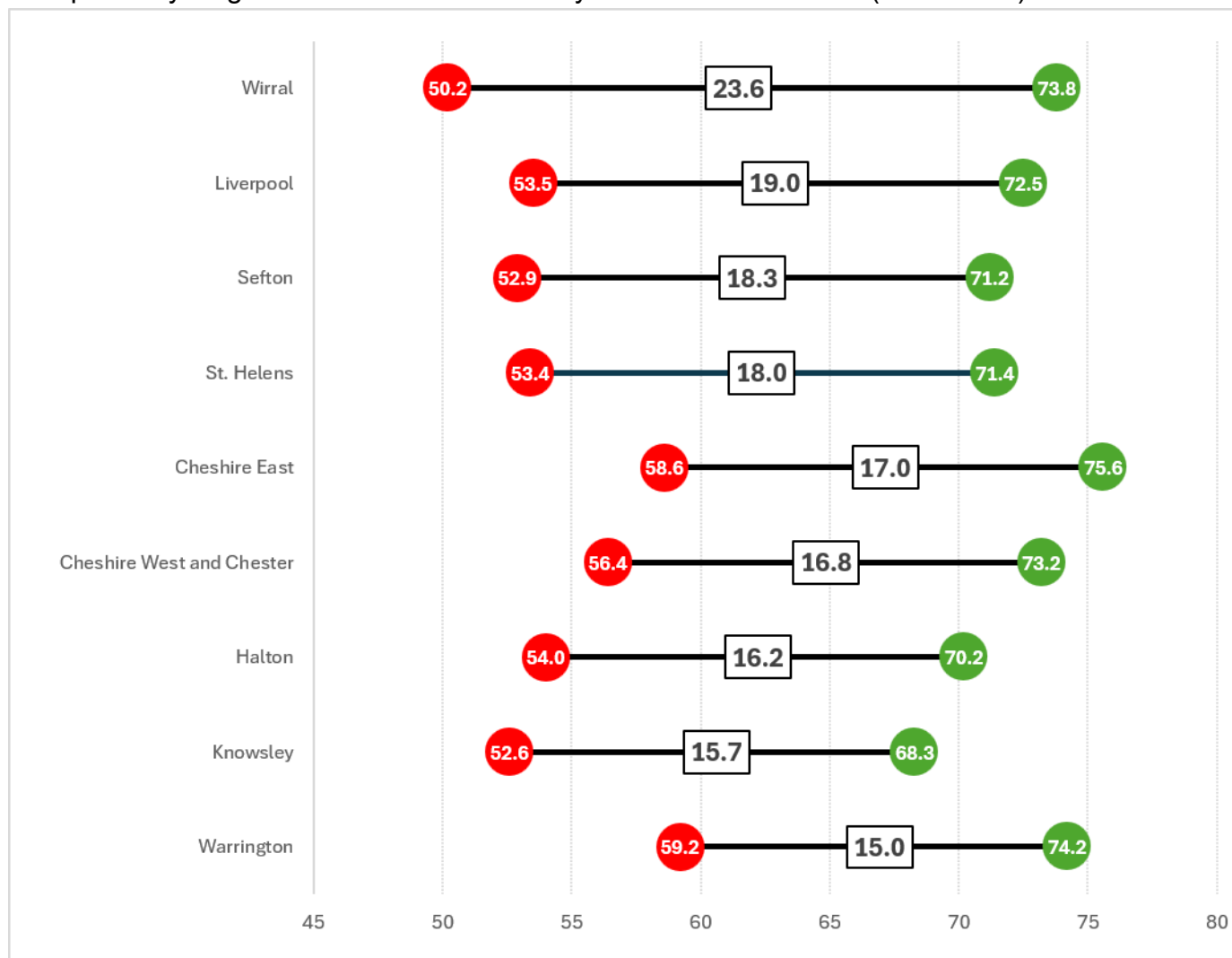
Source: [Office for National Statistics](#)

## Females

The gap in female DFLE between the highest and lowest performing MSOAs in Wirral is 23.6 years, which is also the largest gap observed within any local authority in England (**Figure 16**).

Compared with neighbouring authorities, Wirral experiences particularly pronounced inequalities in the number of years women can expect to live free from limiting illness or disability, highlighting substantial differences in healthy ageing and independence between communities.

**Figure 16:** Female Disability Free Life Expectancy gap between best and worst MSOA's by Liverpool City Region and Cheshire & Merseyside Local Authorities (2019-2023)



Source: [Office for National Statistics](#)

## National Decile Distribution – Disability Free Life Expectancy

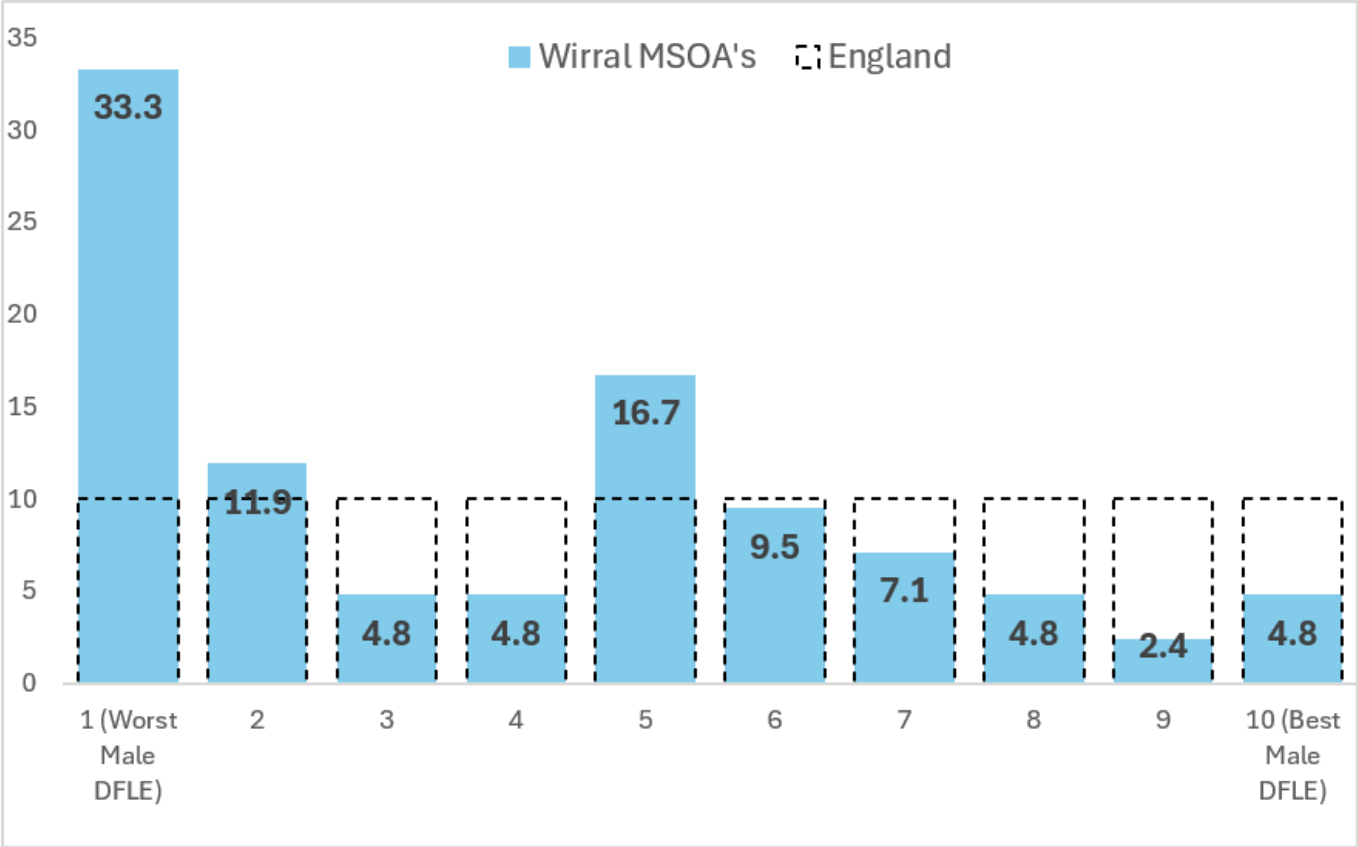
### Are healthy years of life concentrated or unequally distributed across Wirral?

To understand whether poorer DFLE outcomes are concentrated within Wirral, MSOAs can be compared with the national distribution of DFLE. All 6,856 MSOAs in England are ranked and grouped into ten equal-sized groups (deciles), from the lowest DFLE (Decile 1) to the highest DFLE (Decile 10). This allows us to assess whether Wirral has a greater concentration of MSOAs with poor DFLE, or a lower concentration of MSOAs with high DFLE, than would be expected nationally.

### Males

Poor male DFLE outcomes are disproportionately concentrated within Wirral. One-third of MSOAs (33.3%) fall within the lowest national decile for male DFLE, more than three times the proportion that would be expected nationally (**Figure 17**). In contrast, only 4.8% of MSOAs fall within the highest national decile, demonstrating that poor DFLE outcomes are heavily concentrated within parts of the borough.

**Figure 17:** Percentage of Wirral MSOA's by National Male Disability Free Life Expectancy Decile (2019-2023)

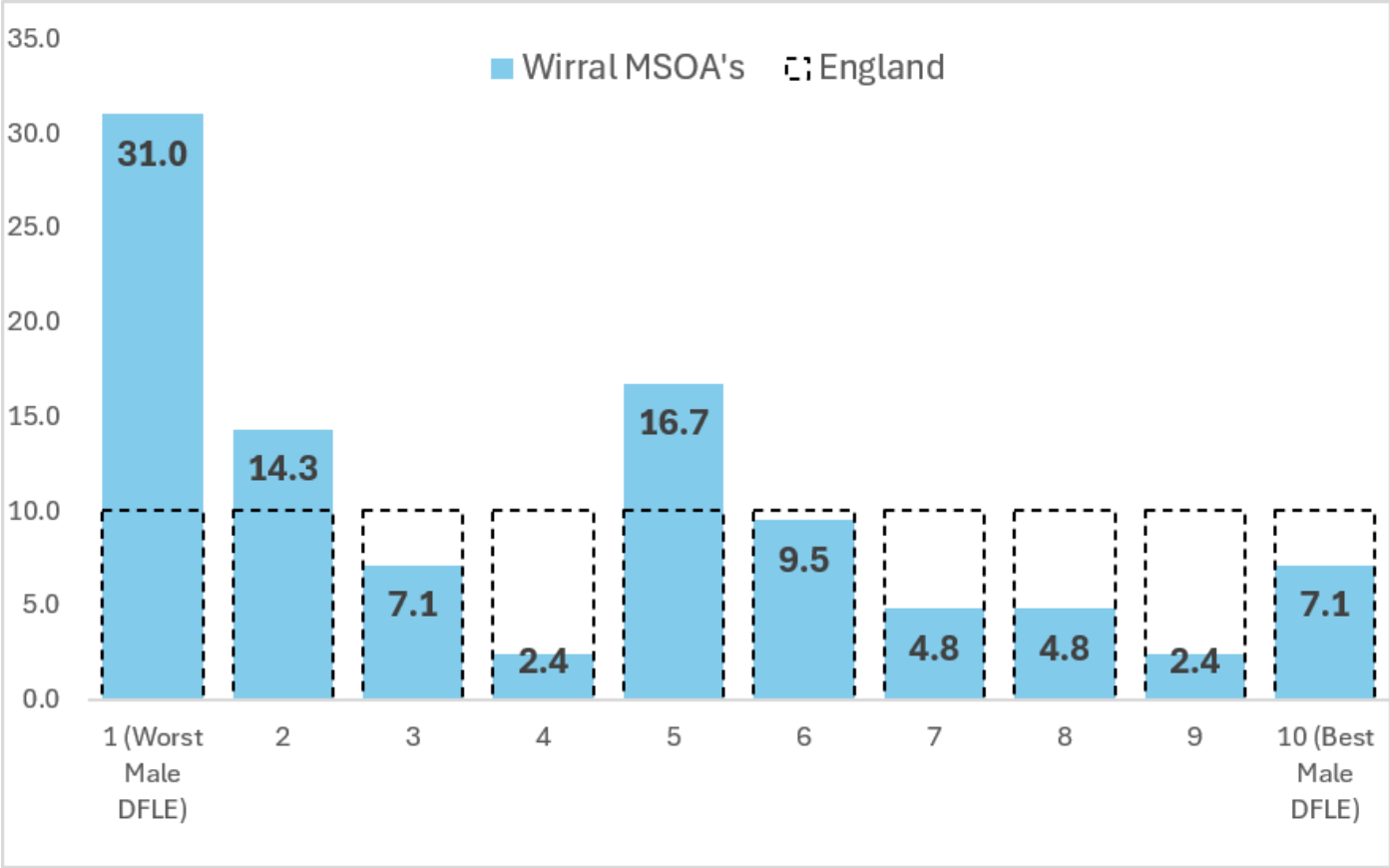


Source: [Office for National Statistics](#)

**Females**

A similar pattern is evident for female DFLE. Almost one-third of MSOAs (31.0%) fall within the lowest national decile, indicating a substantially greater concentration of poor outcomes than would be expected nationally (**Figure 18**). Whilst some MSOAs achieve DFLE outcomes comparable with the best-performing areas in England, the overall distribution demonstrates that inequalities in the number of years women can expect to live free from limiting illness or disability remain substantial across Wirral.

**Figure 18:** Percentage of Wirral MSOA's by National Female Disability Life Expectancy Decile (2019-2023)



Source: [Office for National Statistics](#)

**Summary**

DFLE outcomes are disproportionately concentrated within the lowest national deciles for both males and females. Around one-third of Wirral MSOAs fall within the lowest national decile, demonstrating a greater concentration of poor DFLE outcomes than would be expected nationally. These findings suggest that inequalities in healthy ageing and living free from limiting illness or disability remain widespread across the borough.

**National Rankings and Percentiles - Disability Free Life Expectancy**  
**Are poorer healthy-life expectancy outcomes concentrated in Wirral?**

National rankings and percentiles provide additional context on how individual Wirral communities compare with the rest of England. This analysis identifies MSOAs where residents can expect to spend exceptionally few years free from limiting illness or disability and highlights whether poor DFLE outcomes are disproportionately concentrated within Wirral.

**Males**

National rankings show that several Wirral MSOAs experience exceptionally poor male DFLE outcomes. Wirral has eight MSOAs within the lowest 1% nationally for male DFLE: Birkenhead Central, Tranmere, Birkenhead South, Seacombe, Poulton, Bidston Hill, Leasowe South & Moreton East, and Woodchurch. Birkenhead Central ranks as the lowest-ranked MSOA in England, with a male disability-free life expectancy of just 46.5 years.

Overall, 19.0% of Wirral MSOAs fall within the lowest 1% nationally and 23.8% fall within the lowest 5%, indicating a substantial overrepresentation of poor male DFLE outcomes compared with the national picture.

### **Females**

National rankings show that several Wirral MSOAs experience exceptionally poor female DFLE outcomes. Wirral has eight MSOAs within the lowest 1% nationally for female DFLE: Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Leasowe South & Moreton East, Poulton, Egremont and Birkenhead South. Birkenhead Central ranks as the 2nd lowest of England's 6,856 MSOAs for female disability-free life expectancy, an MSA in Bradford ranks 1<sup>st</sup> lowest.

Overall, 19.0% of Wirral MSOAs fall within the lowest 1% nationally and 26.2% fall within the lowest 5%, indicating a substantial overrepresentation of poor female DFLE outcomes compared with the national picture.

### **Summary**

National benchmarking demonstrates that Wirral is overrepresented amongst MSOAs with poor DFLE outcomes for both males and females. Around one in five MSOAs fall within the lowest 1% nationally, with more than a quarter of MSOAs falling within the lowest 5% for females. These findings highlight the concentration of extremely poor DFLE outcomes within the borough and reinforce the scale of inequalities in healthy ageing and living free from limiting illness or disability.

## Understanding Inequalities Across the Three Measures

### Key Message

Whilst substantial inequalities exist across all three measures, the differences observed in HLE and DFLE are considerably larger than those observed for LE. This suggests that inequalities in Wirral are not only affecting how long people live, but also the number of years they can expect to live in good health and free from limiting illness or disability.

### Where Are Inequalities Greatest?

Across all three measures, the same geographical pattern is evident. The poorest outcomes are concentrated within eastern MSOAs, particularly Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Poulton and Birkenhead South. In contrast, the highest outcomes are consistently observed within western and south-western Wirral communities, including Gayton & Lower Heswall, Caldy & Newton and Bromborough South.

### Who Is Most Affected?

The analysis suggests that residents living in the most disadvantaged communities experience multiple and overlapping disadvantages. Compared with residents in the highest-performing areas, they can expect to:

- Live shorter lives.
- Spend substantially fewer years in good health.
- Spend substantially fewer years free from limiting illness or disability.

The largest inequalities are observed for HLE and DFLE, indicating that differences in quality of life exceed differences in longevity.

### Comparing the three measures

| Measure                         | Male Gap   | Female Gap |
|---------------------------------|------------|------------|
| Life Expectancy                 | 16.4 years | 12.9 years |
| Healthy Life Expectancy         | 25.4 years | 25.1 years |
| Disability-Free Life Expectancy | 25.8 years | 23.6 years |

The gap between MSOAs is considerably larger for HLE and DFLE than for LE alone. This suggests that residents in the most disadvantaged communities not only die earlier but spend many more years in poor health and living with disability.

### Overall Interpretation

Taken together, the findings highlight substantial inequalities in both the length and quality of life experienced by Wirral residents. Whilst borough-level outcomes compare relatively favourably with many similar local authorities, MSA-level analysis demonstrates that these benefits are not shared equally across all communities. The greatest inequalities are observed in the number of years residents can expect to live in good health and free from disability, emphasising the importance of tackling the wider social, economic and environmental factors that influence health throughout the life course.

## Wider determinants and Life Course Factors

The analysis presented throughout this report demonstrates that the same communities consistently experience poorer outcomes across LE, HLE and DFLE. The concentration of lower outcomes within the same communities suggests that these inequalities are unlikely to be explained by health and care services alone. Instead, they reflect the cumulative impact of factors operating throughout the life course.

As highlighted by the Marmot review, understanding the wider determinants associated with poorer outcomes is therefore essential to understanding why these inequalities exist. Factors such as income, employment, education, housing, environment and social conditions influence both the length and quality of life, shaping opportunities for residents to live long, healthy and independent lives. The following section explores how these factors are distributed across Wirral and how they may contribute to the patterns observed throughout this report.

The data in **Figure 19**, **Figure 20**, **Figure 21**, **Figure 22**, and **Figure 23** were sourced from Local Insights in September 2026. The full list of indicators is presented in the [Appendix A](#).

### Key Observations

Across the life course, the communities with the poorest LE, HLE and DFLE outcomes consistently perform less favourably across a range of wider determinants. This pattern is evident from early years and educational attainment through to employment, income, housing, health behaviours and wider measures of health and wellbeing. Together, these findings suggest that health inequalities in Wirral are closely associated with broader social, economic and environmental factors that influence health throughout life.

However, this pattern is less consistent for some indicators affecting older populations. One possible explanation is that residents in the most disadvantaged communities are less likely to survive into older age, reducing the number of people exposed to age-related conditions and outcomes. As a result, some indicators relating to older age may not follow the same gradient observed earlier in the life course.

The charts below compare MSOAs with the highest and lowest health state life expectancy outcomes across a range of wider determinants spanning the life course, helping to identify factors that may contribute to the inequalities observed throughout this report.

# Starting Well

**Figure 19: Starting Well Indicators, Within Wirral Ranks by MSOA, September 2026**

| MSOA                                | Female HLE | Male HLE | 0-4 attendances at A&E for trauma and injury | Children aged 0-19 in absolute low-income families | Children providing unpaid care (Census 2021) | Educational Attainment (Attainment 8) 2023/24 | Pupils Achieving a "Good Level of Development" at Early Years Foundation Stage by Non-Free School Meals (NFSM) | Reception prevalence of obesity (including severe obesity), 3 years data combined | Year 6 prevalence of obesity (including severe obesity), 3 years data combined | Youth unemployment (18-24 receiving JSA or Universal Credit) |
|-------------------------------------|------------|----------|----------------------------------------------|----------------------------------------------------|----------------------------------------------|-----------------------------------------------|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------|
| Birkenhead Central                  | 42         | 42       | 39                                           | 41                                                 | 42                                           | 36                                            | 41                                                                                                             | 30                                                                                | 36                                                                             | 40                                                           |
| Tranmere                            | 39         | 41       | 35                                           | 36                                                 | 24                                           | 35                                            | 40                                                                                                             | 28                                                                                | 38                                                                             | 35                                                           |
| Seacombe                            | 41         | 40       | 32                                           | 40                                                 | 22                                           | 42                                            | 36                                                                                                             | 37                                                                                | 42                                                                             | 41                                                           |
| Bidston Hill                        | 40         | 39       | 37                                           | 39                                                 | 17                                           | 40                                            | 42                                                                                                             | 33                                                                                | 35                                                                             | 42                                                           |
| Birkenhead South                    | 37         | 38       | 34                                           | 42                                                 | 30                                           | 38                                            | 35                                                                                                             | 39                                                                                | 39                                                                             | 39                                                           |
| Poulton                             | 38         | 37       | 17                                           | 38                                                 | 41                                           | 39                                            | 38                                                                                                             | 22                                                                                | 41                                                                             | 37                                                           |
| Leasowe South & Moreton East        | 36         | 36       | 41                                           | 35                                                 | 28                                           | 41                                            | 31                                                                                                             | 31                                                                                | 27                                                                             | 38                                                           |
| Woodchurch                          | 34         | 35       | 40                                           | 33                                                 | 31                                           | 32                                            | 39                                                                                                             | 40                                                                                | 40                                                                             | 33                                                           |
| Egremont                            | 35         | 34       | 18                                           | 37                                                 | 27                                           | 37                                            | 37                                                                                                             | 35                                                                                | 34                                                                             | 36                                                           |
| Bebington New Ferry                 | 32         | 33       | 11                                           | 34                                                 | 18                                           | 30                                            | 28                                                                                                             | 18                                                                                | 28                                                                             | 31                                                           |
| New Brighton                        | 27         | 32       | 4                                            | 29                                                 | 9                                            | 20                                            | 19                                                                                                             | 16                                                                                | 16                                                                             | 29                                                           |
| Noctorum North & Upton East         | 33         | 31       | 38                                           | 31                                                 | 37                                           | 34                                            | 34                                                                                                             | 26                                                                                | 31                                                                             | 32                                                           |
| Oxton South                         | 28         | 30       | 19                                           | 32                                                 | 40                                           | 22                                            | 32                                                                                                             | 32                                                                                | 26                                                                             | 26                                                           |
| Wallasey East                       | 30         | 29       | 9                                            | 26                                                 | 14                                           | 26                                            | 27                                                                                                             | 29                                                                                | 23                                                                             | 27                                                           |
| Moreton West                        | 31         | 28       | 22                                           | 28                                                 | 34                                           | 31                                            | 25                                                                                                             | 24                                                                                | 22                                                                             | 30                                                           |
| Egerton Park                        | 29         | 27       | 28                                           | 27                                                 | 38                                           | 29                                            | 21                                                                                                             | 34                                                                                | 32                                                                             | 23                                                           |
| Claughton South & Oxton North       | 22         | 26       | 26                                           | 11                                                 | 20                                           | 7                                             | 22                                                                                                             | 19                                                                                | 11                                                                             | 16                                                           |
| Liscard                             | 26         | 25       | 2                                            | 30                                                 | 15                                           | 27                                            | 30                                                                                                             | 27                                                                                | 29                                                                             | 20                                                           |
| Leasowe                             | 25         | 24       | 13                                           | 25                                                 | 36                                           | 28                                            | 33                                                                                                             | 38                                                                                | 37                                                                             | 34                                                           |
| Lower Bebington & Bromborough Pool  | 21         | 23       | 14                                           | 22                                                 | 2                                            | 23                                            | 26                                                                                                             | 11                                                                                | 15                                                                             | 13                                                           |
| Eastham                             | 23         | 22       | 12                                           | 21                                                 | 32                                           | 24                                            | 24                                                                                                             | 10                                                                                | 13                                                                             | 14                                                           |
| Bromborough North                   | 24         | 21       | 27                                           | 24                                                 | 13                                           | 21                                            | 29                                                                                                             | 36                                                                                | 21                                                                             | 24                                                           |
| Claughton North                     | 20         | 20       | 33                                           | 23                                                 | 26                                           | 16                                            | 18                                                                                                             | 23                                                                                | 25                                                                             | 15                                                           |
| Upton West                          | 19         | 19       | 24                                           | 18                                                 | 16                                           | 15                                            | 17                                                                                                             | 13                                                                                | 30                                                                             | 28                                                           |
| Noctorum South                      | 13         | 18       | 29                                           | 20                                                 | 3                                            | 19                                            | 13                                                                                                             | 14                                                                                | 33                                                                             | 7                                                            |
| Saughall Massie                     | 18         | 17       | 23                                           | 14                                                 | 19                                           | 17                                            | 12                                                                                                             | 25                                                                                | 17                                                                             | 17                                                           |
| Hoylake                             | 17         | 16       | 5                                            | 10                                                 | 25                                           | 14                                            | 7                                                                                                              | 42                                                                                | 3                                                                              | 12                                                           |
| Higher Bebington                    | 8          | 15       | 10                                           | 8                                                  | 33                                           | 13                                            | 14                                                                                                             | 1                                                                                 | 18                                                                             | 4                                                            |
| Prenton                             | 15         | 14       | 42                                           | 16                                                 | 23                                           | 4                                             | 23                                                                                                             | 8                                                                                 | 19                                                                             | 21                                                           |
| Woodhey                             | 9          | 13       | 36                                           | 15                                                 | 4                                            | 18                                            | 20                                                                                                             | 21                                                                                | 12                                                                             | 19                                                           |
| Wallasey Central                    | 11         | 12       | 16                                           | 17                                                 | 21                                           | 33                                            | 15                                                                                                             | 15                                                                                | 7                                                                              | 25                                                           |
| Wallasey Village                    | 12         | 11       | 6                                            | 19                                                 | 35                                           | 25                                            | 16                                                                                                             | 4                                                                                 | 24                                                                             | 22                                                           |
| Heswall                             | 14         | 10       | 3                                            | 13                                                 | 7                                            | 9                                             | 9                                                                                                              | 6                                                                                 | 14                                                                             | 18                                                           |
| Great Meols                         | 7          | 9        | 21                                           | 12                                                 | 29                                           | 12                                            | 10                                                                                                             | 12                                                                                | 5                                                                              | 9                                                            |
| Pensby & Thingwall                  | 10         | 8        | 25                                           | 5                                                  | 12                                           | 6                                             | 8                                                                                                              | 9                                                                                 | 20                                                                             | 11                                                           |
| Thursaston & Irby                   | 5          | 7        | 15                                           | 6                                                  | 6                                            | 10                                            | 6                                                                                                              | 5                                                                                 | 9                                                                              | 5                                                            |
| West Kirby                          | 16         | 6        | 20                                           | 9                                                  | 39                                           | 5                                             | 4                                                                                                              | 17                                                                                | 2                                                                              | 10                                                           |
| Greasby                             | 6          | 5        | 31                                           | 7                                                  | 8                                            | 11                                            | 3                                                                                                              | 3                                                                                 | 8                                                                              | 8                                                            |
| Bromborough South                   | 4          | 4        | 8                                            | 4                                                  | 11                                           | 8                                             | 5                                                                                                              | 20                                                                                | 10                                                                             | 3                                                            |
| Poulton, Raby Mere & Thornton Hough | 3          | 3        | 30                                           | 3                                                  | 10                                           | 2                                             | 1                                                                                                              | 41                                                                                | 4                                                                              | 1                                                            |
| Gayton & Lower Heswall              | 1          | 2        | 7                                            | 1                                                  | 5                                            | 1                                             | 2                                                                                                              | 2                                                                                 | 6                                                                              | 6                                                            |
| Caldy & Newton                      | 2          | 1        | 1                                            | 2                                                  | 1                                            | 3                                             | 11                                                                                                             | 7                                                                                 | 1                                                                              | 2                                                            |

**Source:** Public Health Intelligence Team Wirral, Local Insight

# Living Well

**Figure 20: Living Well Indicators, Within Wirral Ranks by MSOA, September 2026**

| Row Labels                          | Female HLE | Male HLE | Bad health (Census 2021) | COPD Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25 | Digestive Disease Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25 | Emergency Hospital Admissions All Ages, Rate per 1,000, 2022/23 to 2024/25 | Emergency Hospital Admissions for Circulatory Conditions, Rate per 1,000, 2022/23 to 2024/25 | Intentional Self Harm Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25 | Peripheral Arterial Disease prevalence | Schizophrenia, bipolar disorder and psychoses prevalence | Stroke and Transient Ischaemic Attack prevalence | Very bad health (Census 2021) |
|-------------------------------------|------------|----------|--------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------|--------------------------------------------------|-------------------------------|
| Birkenhead Central                  | 42         | 42       | 42                       | 42                                                                     | 42                                                                                  | 42                                                                         | 38                                                                                           | 42                                                                                      | 39                                     | 42                                                       | 12                                               | 42                            |
| Tranmere                            | 39         | 41       | 41                       | 37                                                                     | 37                                                                                  | 37                                                                         | 10                                                                                           | 37                                                                                      | 37                                     | 41                                                       | 13                                               | 41                            |
| Seacombe                            | 41         | 40       | 40                       | 40                                                                     | 41                                                                                  | 41                                                                         | 27                                                                                           | 38                                                                                      | 28                                     | 36                                                       | 8                                                | 38                            |
| Bidston Hill                        | 40         | 39       | 39                       | 33                                                                     | 36                                                                                  | 34                                                                         | 7                                                                                            | 29                                                                                      | 38                                     | 39                                                       | 14                                               | 40                            |
| Birkenhead South                    | 37         | 38       | 35                       | 27                                                                     | 31                                                                                  | 33                                                                         | 12                                                                                           | 40                                                                                      | 7                                      | 40                                                       | 1                                                | 36                            |
| Poulton                             | 38         | 37       | 36                       | 39                                                                     | 35                                                                                  | 38                                                                         | 3                                                                                            | 21                                                                                      | 30                                     | 32                                                       | 6                                                | 37                            |
| Leasowe South & Moreton East        | 36         | 36       | 38                       | 17                                                                     | 17                                                                                  | 20                                                                         | 9                                                                                            | 16                                                                                      | 42                                     | 26                                                       | 27                                               | 39                            |
| Woodchurch                          | 34         | 35       | 33                       | 41                                                                     | 30                                                                                  | 40                                                                         | 22                                                                                           | 39                                                                                      | 35                                     | 22                                                       | 29                                               | 30                            |
| Egremont                            | 35         | 34       | 37                       | 35                                                                     | 34                                                                                  | 35                                                                         | 8                                                                                            | 31                                                                                      | 27                                     | 31                                                       | 11                                               | 29                            |
| Bebington New Ferry                 | 32         | 33       | 30                       | 26                                                                     | 33                                                                                  | 30                                                                         | 30                                                                                           | 33                                                                                      | 26                                     | 29                                                       | 23                                               | 34                            |
| New Brighton                        | 27         | 32       | 34                       | 25                                                                     | 38                                                                                  | 31                                                                         | 37                                                                                           | 28                                                                                      | 33                                     | 35                                                       | 24                                               | 21                            |
| Noctorum North & Upton East         | 33         | 31       | 29                       | 36                                                                     | 39                                                                                  | 39                                                                         | 18                                                                                           | 32                                                                                      | 36                                     | 27                                                       | 19                                               | 35                            |
| Oxton South                         | 28         | 30       | 27                       | 30                                                                     | 10                                                                                  | 23                                                                         | 1                                                                                            | 36                                                                                      | 9                                      | 38                                                       | 2                                                | 25                            |
| Wallasey East                       | 30         | 29       | 28                       | 38                                                                     | 14                                                                                  | 28                                                                         | 35                                                                                           | 41                                                                                      | 32                                     | 33                                                       | 18                                               | 31                            |
| Moreton West                        | 31         | 28       | 31                       | 34                                                                     | 16                                                                                  | 14                                                                         | 6                                                                                            | 26                                                                                      | 41                                     | 21                                                       | 31                                               | 32                            |
| Egerton Park                        | 29         | 27       | 26                       | 32                                                                     | 32                                                                                  | 32                                                                         | 24                                                                                           | 15                                                                                      | 20                                     | 37                                                       | 5                                                | 33                            |
| Claughton South & Oxton North       | 22         | 26       | 32                       | 28                                                                     | 24                                                                                  | 36                                                                         | 40                                                                                           | 34                                                                                      | 19                                     | 34                                                       | 10                                               | 27                            |
| Liscard                             | 26         | 25       | 24                       | 31                                                                     | 27                                                                                  | 25                                                                         | 4                                                                                            | 35                                                                                      | 21                                     | 28                                                       | 9                                                | 18                            |
| Leasowe                             | 25         | 24       | 23                       | 11                                                                     | 7                                                                                   | 3                                                                          | 2                                                                                            | 19                                                                                      | 40                                     | 24                                                       | 16                                               | 26                            |
| Lower Bebington & Bromborough Pool  | 21         | 23       | 17                       | 24                                                                     | 8                                                                                   | 15                                                                         | 14                                                                                           | 13                                                                                      | 17                                     | 17                                                       | 28                                               | 28                            |
| Eastham                             | 23         | 22       | 19                       | 21                                                                     | 21                                                                                  | 22                                                                         | 20                                                                                           | 24                                                                                      | 12                                     | 11                                                       | 26                                               | 24                            |
| Bromborough North                   | 24         | 21       | 22                       | 23                                                                     | 40                                                                                  | 27                                                                         | 31                                                                                           | 4                                                                                       | 16                                     | 7                                                        | 22                                               | 22                            |
| Claughton North                     | 20         | 20       | 20                       | 16                                                                     | 22                                                                                  | 18                                                                         | 25                                                                                           | 30                                                                                      | 29                                     | 30                                                       | 4                                                | 19                            |
| Upton West                          | 19         | 19       | 25                       | 19                                                                     | 19                                                                                  | 13                                                                         | 28                                                                                           | 17                                                                                      | 34                                     | 10                                                       | 32                                               | 15                            |
| Noctorum South                      | 13         | 18       | 12                       | 12                                                                     | 23                                                                                  | 21                                                                         | 21                                                                                           | 20                                                                                      | 15                                     | 19                                                       | 3                                                | 9                             |
| Saughall Massie                     | 18         | 17       | 15                       | 18                                                                     | 3                                                                                   | 5                                                                          | 17                                                                                           | 8                                                                                       | 31                                     | 9                                                        | 30                                               | 16                            |
| Hoylake                             | 17         | 16       | 14                       | 29                                                                     | 26                                                                                  | 29                                                                         | 39                                                                                           | 25                                                                                      | 2                                      | 18                                                       | 41                                               | 20                            |
| Higher Bebington                    | 8          | 15       | 10                       | 20                                                                     | 6                                                                                   | 11                                                                         | 16                                                                                           | 6                                                                                       | 11                                     | 13                                                       | 25                                               | 12                            |
| Prennton                            | 15         | 14       | 16                       | 13                                                                     | 29                                                                                  | 17                                                                         | 19                                                                                           | 7                                                                                       | 4                                      | 14                                                       | 7                                                | 14                            |
| Woodhey                             | 9          | 13       | 11                       | 7                                                                      | 12                                                                                  | 8                                                                          | 13                                                                                           | 27                                                                                      | 10                                     | 20                                                       | 17                                               | 13                            |
| Wallasey Central                    | 11         | 12       | 6                        | 5                                                                      | 15                                                                                  | 7                                                                          | 11                                                                                           | 22                                                                                      | 18                                     | 25                                                       | 15                                               | 8                             |
| Wallasey Village                    | 12         | 11       | 18                       | 14                                                                     | 11                                                                                  | 10                                                                         | 33                                                                                           | 23                                                                                      | 14                                     | 23                                                       | 20                                               | 17                            |
| Heswall                             | 14         | 10       | 21                       | 22                                                                     | 20                                                                                  | 24                                                                         | 42                                                                                           | 9                                                                                       | 25                                     | 8                                                        | 38                                               | 23                            |
| Great Meols                         | 7          | 9        | 5                        | 4                                                                      | 1                                                                                   | 2                                                                          | 5                                                                                            | 5                                                                                       | 8                                      | 15                                                       | 33                                               | 6                             |
| Pensby & Thingwall                  | 10         | 8        | 13                       | 10                                                                     | 18                                                                                  | 19                                                                         | 29                                                                                           | 14                                                                                      | 23                                     | 6                                                        | 39                                               | 5                             |
| Thursaston & Irby                   | 5          | 7        | 7                        | 8                                                                      | 28                                                                                  | 26                                                                         | 41                                                                                           | 11                                                                                      | 24                                     | 5                                                        | 40                                               | 10                            |
| West Kirby                          | 16         | 6        | 9                        | 15                                                                     | 13                                                                                  | 12                                                                         | 36                                                                                           | 12                                                                                      | 3                                      | 16                                                       | 42                                               | 7                             |
| Greasby                             | 6          | 5        | 8                        | 9                                                                      | 9                                                                                   | 9                                                                          | 34                                                                                           | 18                                                                                      | 6                                      | 1                                                        | 36                                               | 4                             |
| Bromborough South                   | 4          | 4        | 4                        | 3                                                                      | 25                                                                                  | 6                                                                          | 26                                                                                           | 1                                                                                       | 5                                      | 3                                                        | 21                                               | 3                             |
| Poulton, Raby Mere & Thornton Hough | 3          | 3        | 3                        | 6                                                                      | 4                                                                                   | 16                                                                         | 32                                                                                           | 10                                                                                      | 22                                     | 4                                                        | 34                                               | 11                            |
| Gayton & Lower Heswall              | 1          | 2        | 1                        | 1                                                                      | 2                                                                                   | 1                                                                          | 23                                                                                           | 3                                                                                       | 13                                     | 2                                                        | 35                                               | 1                             |
| Caldy & Newton                      | 2          | 1        | 2                        | 2                                                                      | 5                                                                                   | 4                                                                          | 15                                                                                           | 2                                                                                       | 1                                      | 12                                                       | 37                                               | 2                             |

**Source:** Public Health Intelligence Team Wirral, Local Insight

**Figure 21: Living Well Indicators Disease Prevalence, Within Wirral Ranks by MSOA, September 2026**

| Row Labels                          | Female HLE | Male HLE | Asthma | Atrial Fibrillation | Cancer (diagnosis since 2003) | Chronic Kidney Disease | COPD | Coronary Heart Disease | Dementia | Depression | Diabetes | Epilepsy | Heart Failure | High Blood Pressure | Learning Disabilities | Obesity | Osteoporosis | Palliative Care | Pre-Diabetes | Rheumatoid Arthritis | Serious Mental Illness |
|-------------------------------------|------------|----------|--------|---------------------|-------------------------------|------------------------|------|------------------------|----------|------------|----------|----------|---------------|---------------------|-----------------------|---------|--------------|-----------------|--------------|----------------------|------------------------|
| Birkenhead Central                  | 42         | 42       | 36     | 5                   | 1                             | 4                      | 42   | 20                     | 26       | 42         | 41       | 42       | 29            | 4                   | 38                    | 29      | 21           | 20              | 6            | 1                    | 42                     |
| Tranmere                            | 39         | 41       | 30     | 8                   | 4                             | 7                      | 41   | 24                     | 21       | 39         | 39       | 32       | 36            | 8                   | 36                    | 34      | 25           | 29              | 14           | 6                    | 40                     |
| Seacombe                            | 41         | 40       | 42     | 1                   | 6                             | 3                      | 37   | 1                      | 2        | 38         | 37       | 36       | 2             | 7                   | 18                    | 38      | 30           | 7               | 32           | 4                    | 36                     |
| Bidston Hill                        | 40         | 39       | 31     | 6                   | 3                             | 6                      | 39   | 17                     | 33       | 41         | 36       | 40       | 12            | 25                  | 32                    | 36      | 23           | 23              | 12           | 9                    | 33                     |
| Birkenhead South                    | 37         | 38       | 33     | 3                   | 2                             | 5                      | 40   | 7                      | 7        | 37         | 38       | 34       | 26            | 1                   | 39                    | 31      | 4            | 16              | 26           | 10                   | 41                     |
| Poulton                             | 38         | 37       | 38     | 2                   | 5                             | 1                      | 36   | 5                      | 13       | 40         | 32       | 41       | 10            | 12                  | 27                    | 39      | 32           | 10              | 24           | 3                    | 32                     |
| Leasowe South & Moreton East        | 36         | 36       | 40     | 19                  | 22                            | 31                     | 38   | 33                     | 4        | 35         | 42       | 29       | 22            | 33                  | 26                    | 42      | 15           | 36              | 40           | 29                   | 23                     |
| Woodchurch                          | 34         | 35       | 24     | 33                  | 28                            | 34                     | 20   | 34                     | 38       | 8          | 33       | 18       | 18            | 36                  | 30                    | 10      | 37           | 1               | 31           | 39                   | 18                     |
| Egremont                            | 35         | 34       | 41     | 4                   | 7                             | 12                     | 34   | 2                      | 3        | 36         | 35       | 37       | 1             | 9                   | 14                    | 33      | 27           | 12              | 30           | 7                    | 35                     |
| Bebington New Ferry                 | 32         | 33       | 28     | 22                  | 23                            | 10                     | 25   | 31                     | 29       | 33         | 28       | 22       | 37            | 22                  | 31                    | 41      | 29           | 4               | 18           | 32                   | 28                     |
| New Brighton                        | 27         | 32       | 32     | 21                  | 17                            | 29                     | 30   | 27                     | 34       | 27         | 30       | 35       | 11            | 30                  | 25                    | 17      | 16           | 24              | 27           | 19                   | 39                     |
| Noctorum North & Upton East         | 33         | 31       | 25     | 20                  | 18                            | 20                     | 24   | 28                     | 41       | 16         | 34       | 25       | 14            | 29                  | 34                    | 26      | 24           | 21              | 7            | 35                   | 21                     |
| Oxton South                         | 28         | 30       | 19     | 10                  | 9                             | 15                     | 31   | 8                      | 15       | 28         | 23       | 30       | 24            | 3                   | 37                    | 24      | 10           | 18              | 11           | 15                   | 37                     |
| Wallasey East                       | 30         | 29       | 35     | 12                  | 10                            | 22                     | 33   | 10                     | 20       | 32         | 31       | 38       | 4             | 18                  | 24                    | 27      | 22           | 19              | 28           | 16                   | 38                     |
| Moreton West                        | 31         | 28       | 29     | 27                  | 29                            | 33                     | 35   | 38                     | 14       | 25         | 40       | 24       | 28            | 37                  | 22                    | 40      | 11           | 37              | 41           | 30                   | 19                     |
| Egerton Park                        | 29         | 27       | 21     | 11                  | 11                            | 8                      | 32   | 13                     | 16       | 31         | 24       | 23       | 32            | 6                   | 33                    | 32      | 19           | 13              | 17           | 18                   | 34                     |
| Claughton South & Oxton North       | 22         | 26       | 18     | 14                  | 15                            | 16                     | 29   | 15                     | 24       | 26         | 22       | 31       | 19            | 15                  | 35                    | 20      | 14           | 28              | 4            | 11                   | 31                     |
| Liscard                             | 26         | 25       | 37     | 9                   | 12                            | 14                     | 27   | 3                      | 5        | 29         | 21       | 39       | 3             | 10                  | 20                    | 25      | 28           | 22              | 23           | 14                   | 30                     |
| Leasowe                             | 25         | 24       | 34     | 7                   | 16                            | 25                     | 28   | 16                     | 1        | 34         | 27       | 21       | 7             | 26                  | 23                    | 35      | 12           | 31              | 29           | 13                   | 27                     |
| Lower Bebington & Bromborough Pool  | 21         | 23       | 17     | 25                  | 27                            | 17                     | 12   | 26                     | 37       | 19         | 16       | 15       | 35            | 20                  | 29                    | 37      | 33           | 15              | 16           | 24                   | 14                     |
| Eastham                             | 23         | 22       | 15     | 31                  | 31                            | 19                     | 14   | 19                     | 10       | 22         | 19       | 27       | 42            | 16                  | 42                    | 18      | 42           | 42              | 22           | 33                   | 8                      |
| Bromborough North                   | 24         | 21       | 16     | 29                  | 25                            | 2                      | 15   | 18                     | 18       | 20         | 20       | 19       | 39            | 5                   | 41                    | 19      | 38           | 40              | 8            | 17                   | 9                      |
| Claughton North                     | 20         | 20       | 20     | 13                  | 8                             | 9                      | 26   | 11                     | 39       | 30         | 25       | 33       | 13            | 17                  | 28                    | 22      | 20           | 33              | 3            | 5                    | 25                     |
| Upton West                          | 19         | 19       | 22     | 30                  | 32                            | 28                     | 18   | 36                     | 35       | 4          | 29       | 17       | 25            | 34                  | 15                    | 21      | 8            | 25              | 36           | 40                   | 10                     |
| Noctorum South                      | 13         | 18       | 9      | 16                  | 14                            | 23                     | 21   | 9                      | 22       | 24         | 18       | 14       | 15            | 13                  | 17                    | 16      | 13           | 9               | 2            | 25                   | 22                     |
| Saughall Massie                     | 18         | 17       | 23     | 32                  | 33                            | 32                     | 23   | 35                     | 23       | 14         | 26       | 16       | 23            | 35                  | 11                    | 28      | 7            | 27              | 34           | 31                   | 11                     |
| Hoylelake                           | 17         | 16       | 3      | 35                  | 37                            | 35                     | 9    | 32                     | 36       | 3          | 3        | 5        | 9             | 32                  | 8                     | 7       | 3            | 32              | 33           | 28                   | 13                     |
| Higher Bebington                    | 8          | 15       | 12     | 24                  | 24                            | 21                     | 7    | 23                     | 27       | 17         | 6        | 9        | 27            | 23                  | 9                     | 30      | 31           | 8               | 20           | 12                   | 17                     |
| Prenton                             | 15         | 14       | 7      | 23                  | 19                            | 27                     | 17   | 22                     | 11       | 13         | 13       | 12       | 20            | 19                  | 12                    | 15      | 1            | 2               | 1            | 38                   | 20                     |
| Woodhey                             | 9          | 13       | 11     | 17                  | 21                            | 13                     | 13   | 14                     | 12       | 21         | 9        | 13       | 21            | 11                  | 13                    | 23      | 26           | 11              | 13           | 2                    | 24                     |
| Wallasey Central                    | 11         | 12       | 26     | 15                  | 13                            | 18                     | 22   | 6                      | 9        | 23         | 17       | 26       | 5             | 14                  | 19                    | 12      | 18           | 35              | 21           | 8                    | 29                     |
| Wallasey Village                    | 12         | 11       | 27     | 18                  | 20                            | 24                     | 19   | 12                     | 8        | 18         | 15       | 28       | 6             | 27                  | 16                    | 14      | 17           | 34              | 25           | 20                   | 26                     |
| Heswall                             | 14         | 10       | 14     | 42                  | 40                            | 42                     | 11   | 42                     | 32       | 12         | 14       | 8        | 34            | 42                  | 7                     | 4       | 41           | 17              | 42           | 37                   | 6                      |
| Great Meols                         | 7          | 9        | 5      | 28                  | 30                            | 30                     | 16   | 29                     | 19       | 11         | 12       | 11       | 8             | 28                  | 10                    | 11      | 2            | 30              | 35           | 22                   | 15                     |
| Pensby & Thingwall                  | 10         | 8        | 13     | 40                  | 41                            | 41                     | 8    | 41                     | 30       | 10         | 10       | 7        | 40            | 41                  | 6                     | 6       | 36           | 6               | 39           | 41                   | 3                      |
| Thursaston & Irby                   | 5          | 7        | 10     | 41                  | 42                            | 40                     | 5    | 40                     | 31       | 9          | 7        | 6        | 41            | 40                  | 3                     | 5       | 35           | 5               | 38           | 42                   | 2                      |
| West Kirby                          | 16         | 6        | 6      | 38                  | 36                            | 38                     | 4    | 30                     | 42       | 2          | 2        | 4        | 17            | 31                  | 4                     | 3       | 9            | 39              | 9            | 36                   | 16                     |
| Greasby                             | 6          | 5        | 39     | 39                  | 39                            | 37                     | 3    | 39                     | 17       | 6          | 8        | 2        | 31            | 38                  | 1                     | 8       | 6            | 3               | 19           | 34                   | 1                      |
| Bromborough South                   | 4          | 4        | 4      | 26                  | 26                            | 11                     | 10   | 4                      | 6        | 15         | 11       | 20       | 38            | 2                   | 40                    | 13      | 40           | 41              | 10           | 21                   | 5                      |
| Poulton, Raby Mere & Thornton Hough | 3          | 3        | 8      | 34                  | 35                            | 26                     | 1    | 25                     | 28       | 7          | 5        | 10       | 33            | 24                  | 21                    | 9       | 34           | 26              | 15           | 26                   | 7                      |
| Gayton & Lower Heswall              | 1          | 2        | 2      | 37                  | 38                            | 39                     | 6    | 37                     | 25       | 5          | 4        | 3        | 30            | 39                  | 5                     | 1       | 39           | 14              | 37           | 23                   | 4                      |
| Caldy & Newton                      | 2          | 1        | 1      | 36                  | 34                            | 36                     | 2    | 21                     | 40       | 1          | 1        | 1        | 16            | 21                  | 2                     | 2       | 5            | 38              | 5            | 27                   | 12                     |

**Source:** Public Health Intelligence Team Wirral, Local Insight

## Ageing Well

Figure 22: Ageing Well Indicators, Within Wirral Ranks by MSOA, September 2026

| Row Labels                          | Female HLE | Male HLE | Deaths under 75, all causes | Emergency Hospital Admissions for Falls Persons Aged 65 Plus, Rate per 1,000 | Older person unemployment (50+ receiving JSA or Universal Credit) | Pensioners in poverty (Pension Credit) | People over the age of 65 with bad or very bad health (Census 2021) | State Pension total claimants |
|-------------------------------------|------------|----------|-----------------------------|------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------|---------------------------------------------------------------------|-------------------------------|
| Birkenhead Central                  | 42         | 42       | 42                          | 29                                                                           | 42                                                                | 42                                     | 42                                                                  | 26                            |
| Tranmere                            | 39         | 41       | 41                          | 41                                                                           | 39                                                                | 41                                     | 40                                                                  | 12                            |
| Seacombe                            | 41         | 40       | 39                          | 33                                                                           | 40                                                                | 38                                     | 38                                                                  | 29                            |
| Bidston Hill                        | 40         | 39       | 40                          | 32                                                                           | 36                                                                | 40                                     | 41                                                                  | 4                             |
| Birkenhead South                    | 37         | 38       | 38                          | 26                                                                           | 41                                                                | 37                                     | 34                                                                  | 39                            |
| Poulton                             | 38         | 37       | 37                          | 38                                                                           | 38                                                                | 35                                     | 36                                                                  | 36                            |
| Leasowe South & Moreton East        | 36         | 36       | 35                          | 18                                                                           | 33                                                                | 39                                     | 39                                                                  | 42                            |
| Woodchurch                          | 34         | 35       | 36                          | 24                                                                           | 29                                                                | 36                                     | 37                                                                  | 3                             |
| Egremont                            | 35         | 34       | 34                          | 30                                                                           | 37                                                                | 33                                     | 33                                                                  | 7                             |
| Bebington New Ferry                 | 32         | 33       | 32                          | 31                                                                           | 35                                                                | 32                                     | 32                                                                  | 13                            |
| New Brighton                        | 27         | 32       | 25                          | 23                                                                           | 34                                                                | 27                                     | 29                                                                  | 16                            |
| Nocturnum North & Upton East        | 33         | 31       | 33                          | 34                                                                           | 25                                                                | 34                                     | 35                                                                  | 5                             |
| Oxton South                         | 28         | 30       | 29                          | 37                                                                           | 31                                                                | 30                                     | 25                                                                  | 33                            |
| Wallasey East                       | 30         | 29       | 27                          | 40                                                                           | 27                                                                | 29                                     | 27                                                                  | 1                             |
| Moreton West                        | 31         | 28       | 31                          | 9                                                                            | 17                                                                | 26                                     | 31                                                                  | 27                            |
| Egerton Park                        | 29         | 27       | 28                          | 39                                                                           | 30                                                                | 31                                     | 30                                                                  | 21                            |
| Claughton South & Oxton North       | 22         | 26       | 26                          | 42                                                                           | 28                                                                | 25                                     | 26                                                                  | 2                             |
| Liscard                             | 26         | 25       | 23                          | 27                                                                           | 32                                                                | 28                                     | 28                                                                  | 19                            |
| Leasowe                             | 25         | 24       | 17                          | 13                                                                           | 11                                                                | 22                                     | 22                                                                  | 40                            |
| Lower Bebington & Bromborough Pool  | 21         | 23       | 30                          | 36                                                                           | 9                                                                 | 24                                     | 24                                                                  | 18                            |
| Eastham                             | 23         | 22       | 22                          | 12                                                                           | 26                                                                | 16                                     | 23                                                                  | 28                            |
| Bromborough North                   | 24         | 21       | 24                          | 20                                                                           | 18                                                                | 21                                     | 19                                                                  | 24                            |
| Claughton North                     | 20         | 20       | 21                          | 25                                                                           | 22                                                                | 20                                     | 20                                                                  | 6                             |
| Upton West                          | 19         | 19       | 19                          | 7                                                                            | 14                                                                | 19                                     | 21                                                                  | 8                             |
| Nocturnum South                     | 13         | 18       | 13                          | 4                                                                            | 7                                                                 | 11                                     | 16                                                                  | 22                            |
| Saughall Massie                     | 18         | 17       | 15                          | 2                                                                            | 13                                                                | 17                                     | 13                                                                  | 35                            |
| Hoylake                             | 17         | 16       | 8                           | 35                                                                           | 20                                                                | 14                                     | 18                                                                  | 10                            |
| Higher Bebington                    | 8          | 15       | 18                          | 15                                                                           | 5                                                                 | 9                                      | 7                                                                   | 11                            |
| Pren-ton                            | 15         | 14       | 14                          | 10                                                                           | 19                                                                | 13                                     | 17                                                                  | 9                             |
| Woodhey                             | 9          | 13       | 6                           | 22                                                                           | 23                                                                | 7                                      | 9                                                                   | 38                            |
| Wallasey Central                    | 11         | 12       | 9                           | 8                                                                            | 16                                                                | 12                                     | 11                                                                  | 37                            |
| Wallasey Village                    | 12         | 11       | 16                          | 3                                                                            | 21                                                                | 15                                     | 12                                                                  | 14                            |
| Heswall                             | 14         | 10       | 20                          | 28                                                                           | 24                                                                | 23                                     | 14                                                                  | 15                            |
| Great Meols                         | 7          | 9        | 7                           | 1                                                                            | 10                                                                | 6                                      | 4                                                                   | 41                            |
| Pensby & Thingwall                  | 10         | 8        | 11                          | 16                                                                           | 12                                                                | 10                                     | 15                                                                  | 32                            |
| Thursaston & Irby                   | 5          | 7        | 3                           | 21                                                                           | 8                                                                 | 5                                      | 8                                                                   | 30                            |
| West Kirby                          | 16         | 6        | 10                          | 19                                                                           | 15                                                                | 18                                     | 10                                                                  | 17                            |
| Greasby                             | 6          | 5        | 5                           | 11                                                                           | 3                                                                 | 4                                      | 6                                                                   | 23                            |
| Bromborough South                   | 4          | 4        | 4                           | 6                                                                            | 2                                                                 | 8                                      | 5                                                                   | 25                            |
| Poulton, Raby Mere & Thornton Hough | 3          | 3        | 12                          | 17                                                                           | 1                                                                 | 2                                      | 3                                                                   | 31                            |
| Gayton & Lower Heswall              | 1          | 2        | 2                           | 5                                                                            | 6                                                                 | 1                                      | 2                                                                   | 20                            |
| Caldy & Newton                      | 2          | 1        | 1                           | 14                                                                           | 4                                                                 | 3                                      | 1                                                                   | 34                            |

Source: Public Health Intelligence Team Wirral, Local Insight

## Wider Determinants

**Figure 23: Wider Determinants Indicators, Within Wirral Ranks by MSOA, September 2026**

| MSOA                                | Female HLE | Male HLE | AHAH Air quality domain | AHAH Fast food outlets | AHAH Gambling outlets | AHAH Nitrogen Dioxide | AHAH Particulate Matter | AHAH Sulphur Dioxide | AHAH Tobaccoists and Vape Stores | Digital Exclusion Risk Index (DERI) score | Households in Fuel Poverty | Households on Universal Credit, Carer Entitlement | Households on Universal Credit, Child Entitlement | Households with no car (Census 2021) | Housing Benefit | Total crime offences (12 month total) | Total households on Universal Credit |
|-------------------------------------|------------|----------|-------------------------|------------------------|-----------------------|-----------------------|-------------------------|----------------------|----------------------------------|-------------------------------------------|----------------------------|---------------------------------------------------|---------------------------------------------------|--------------------------------------|-----------------|---------------------------------------|--------------------------------------|
| Birkenhead Central                  | 42         | 42       | 40                      | 34                     | 39                    | 41                    | 41                      | 38                   | 21                               | 42                                        | 39                         | 34                                                | 34                                                | 42                                   | 42              | 42                                    | 42                                   |
| Tranmere                            | 39         | 41       | 38                      | 32                     | 32                    | 36                    | 31                      | 39                   | 39                               | 38                                        | 37                         | 37                                                | 36                                                | 39                                   | 41              | 33                                    | 38                                   |
| Seacombe                            | 41         | 40       | 42                      | 26                     | 35                    | 42                    | 42                      | 41                   | 27                               | 40                                        | 41                         | 41                                                | 41                                                | 41                                   | 40              | 40                                    | 40                                   |
| Bidston Hill                        | 40         | 39       | 21                      | 3                      | 11                    | 23                    | 26                      | 20                   | 17                               | 41                                        | 35                         | 42                                                | 42                                                | 38                                   | 39              | 38                                    | 41                                   |
| Birkenhead South                    | 37         | 38       | 37                      | 35                     | 40                    | 38                    | 38                      | 36                   | 19                               | 34                                        | 42                         | 36                                                | 38                                                | 40                                   | 36              | 41                                    | 39                                   |
| Poulton                             | 38         | 37       | 39                      | 27                     | 34                    | 40                    | 40                      | 40                   | 38                               | 36                                        | 38                         | 39                                                | 39                                                | 37                                   | 30              | 37                                    | 37                                   |
| Leasowe South & Moreton East        | 36         | 36       | 15                      | 30                     | 9                     | 18                    | 33                      | 14                   | 14                               | 39                                        | 26                         | 40                                                | 40                                                | 35                                   | 38              | 32                                    | 36                                   |
| Woodchurch                          | 34         | 35       | 18                      | 19                     | 22                    | 22                    | 34                      | 13                   | 8                                | 37                                        | 27                         | 35                                                | 37                                                | 34                                   | 37              | 39                                    | 33                                   |
| Egremont                            | 35         | 34       | 36                      | 41                     | 23                    | 39                    | 36                      | 37                   | 34                               | 31                                        | 40                         | 33                                                | 33                                                | 36                                   | 29              | 36                                    | 35                                   |
| Bebington New Ferry                 | 32         | 33       | 41                      | 31                     | 31                    | 35                    | 29                      | 42                   | 41                               | 32                                        | 36                         | 32                                                | 32                                                | 33                                   | 34              | 34                                    | 32                                   |
| New Brighton                        | 27         | 32       | 22                      | 37                     | 42                    | 25                    | 13                      | 25                   | 12                               | 30                                        | 30                         | 21                                                | 17                                                | 31                                   | 32              | 31                                    | 25                                   |
| Noctorum North & Upton East         | 33         | 31       | 16                      | 5                      | 3                     | 19                    | 27                      | 15                   | 15                               | 33                                        | 20                         | 38                                                | 35                                                | 27                                   | 35              | 26                                    | 34                                   |
| Oxton South                         | 28         | 30       | 33                      | 40                     | 38                    | 32                    | 30                      | 31                   | 24                               | 16                                        | 34                         | 27                                                | 28                                                | 32                                   | 26              | 35                                    | 30                                   |
| Wallasey East                       | 30         | 29       | 31                      | 39                     | 37                    | 33                    | 23                      | 33                   | 25                               | 24                                        | 33                         | 22                                                | 24                                                | 28                                   | 27              | 24                                    | 28                                   |
| Moreton West                        | 31         | 28       | 12                      | 24                     | 30                    | 12                    | 11                      | 17                   | 35                               | 35                                        | 18                         | 30                                                | 29                                                | 25                                   | 24              | 28                                    | 27                                   |
| Egerton Park                        | 29         | 27       | 32                      | 28                     | 21                    | 31                    | 25                      | 34                   | 33                               | 28                                        | 31                         | 29                                                | 30                                                | 26                                   | 28              | 25                                    | 31                                   |
| Claughton South & Oxton North       | 22         | 26       | 28                      | 21                     | 13                    | 29                    | 18                      | 29                   | 16                               | 29                                        | 28                         | 9                                                 | 7                                                 | 29                                   | 33              | 27                                    | 21                                   |
| Liscard                             | 26         | 25       | 35                      | 42                     | 41                    | 37                    | 39                      | 30                   | 42                               | 27                                        | 32                         | 26                                                | 26                                                | 30                                   | 22              | 29                                    | 26                                   |
| Leasowe                             | 25         | 24       | 11                      | 10                     | 4                     | 11                    | 12                      | 11                   | 9                                | 25                                        | 13                         | 31                                                | 31                                                | 17                                   | 14              | 19                                    | 29                                   |
| Lower Bebington & Bromborough Pool  | 21         | 23       | 34                      | 14                     | 12                    | 34                    | 15                      | 35                   | 18                               | 22                                        | 21                         | 23                                                | 22                                                | 21                                   | 25              | 22                                    | 20                                   |
| Eastham                             | 23         | 22       | 30                      | 17                     | 20                    | 28                    | 37                      | 26                   | 7                                | 21                                        | 15                         | 28                                                | 27                                                | 18                                   | 16              | 17                                    | 23                                   |
| Bromborough North                   | 24         | 21       | 27                      | 25                     | 27                    | 24                    | 16                      | 28                   | 31                               | 20                                        | 24                         | 25                                                | 25                                                | 23                                   | 23              | 30                                    | 22                                   |
| Claughton North                     | 20         | 20       | 25                      | 15                     | 36                    | 27                    | 17                      | 27                   | 23                               | 26                                        | 29                         | 24                                                | 23                                                | 24                                   | 21              | 21                                    | 24                                   |
| Upton West                          | 19         | 19       | 13                      | 8                      | 19                    | 14                    | 24                      | 12                   | 30                               | 23                                        | 7                          | 20                                                | 21                                                | 16                                   | 18              | 16                                    | 19                                   |
| Noctorum South                      | 13         | 18       | 23                      | 6                      | 5                     | 21                    | 35                      | 18                   | 20                               | 5                                         | 5                          | 16                                                | 18                                                | 10                                   | 3               | 13                                    | 14                                   |
| Saughall Massie                     | 18         | 17       | 10                      | 23                     | 16                    | 10                    | 9                       | 10                   | 28                               | 15                                        | 10                         | 13                                                | 14                                                | 5                                    | 15              | 3                                     | 9                                    |
| Hoylake                             | 17         | 16       | 3                       | 36                     | 26                    | 1                     | 2                       | 5                    | 36                               | 6                                         | 17                         | 8                                                 | 9                                                 | 19                                   | 17              | 15                                    | 11                                   |
| Higher Bebington                    | 8          | 15       | 20                      | 18                     | 14                    | 17                    | 20                      | 23                   | 13                               | 11                                        | 19                         | 14                                                | 13                                                | 11                                   | 11              | 9                                     | 12                                   |
| Prenton                             | 15         | 14       | 24                      | 20                     | 15                    | 20                    | 32                      | 22                   | 22                               | 12                                        | 12                         | 18                                                | 20                                                | 14                                   | 12              | 10                                    | 18                                   |
| Woodhey                             | 9          | 13       | 29                      | 38                     | 24                    | 26                    | 21                      | 32                   | 32                               | 1                                         | 23                         | 19                                                | 19                                                | 13                                   | 9               | 18                                    | 17                                   |
| Wallasey Central                    | 11         | 12       | 26                      | 29                     | 33                    | 30                    | 22                      | 24                   | 40                               | 4                                         | 25                         | 17                                                | 16                                                | 12                                   | 10              | 8                                     | 15                                   |
| Wallasey Village                    | 12         | 11       | 14                      | 33                     | 25                    | 15                    | 14                      | 16                   | 37                               | 8                                         | 16                         | 15                                                | 15                                                | 20                                   | 20              | 20                                    | 16                                   |
| Heswall                             | 14         | 10       | 8                       | 13                     | 7                     | 8                     | 6                       | 8                    | 26                               | 17                                        | 14                         | 10                                                | 8                                                 | 15                                   | 31              | 14                                    | 8                                    |
| Great Meols                         | 7          | 9        | 4                       | 11                     | 8                     | 4                     | 7                       | 4                    | 11                               | 2                                         | 3                          | 12                                                | 12                                                | 4                                    | 5               | 7                                     | 10                                   |
| Pensby & Thingwall                  | 10         | 8        | 9                       | 16                     | 17                    | 9                     | 10                      | 9                    | 6                                | 9                                         | 11                         | 11                                                | 11                                                | 8                                    | 13              | 5                                     | 7                                    |
| Thursaston & Irby                   | 5          | 7        | 5                       | 9                      | 10                    | 5                     | 8                       | 3                    | 4                                | 19                                        | 9                          | 6                                                 | 6                                                 | 7                                    | 6               | 11                                    | 6                                    |
| West Kirby                          | 16         | 6        | 1                       | 22                     | 29                    | 2                     | 1                       | 1                    | 3                                | 13                                        | 22                         | 7                                                 | 10                                                | 22                                   | 19              | 23                                    | 13                                   |
| Greasby                             | 6          | 5        | 6                       | 7                      | 28                    | 7                     | 5                       | 6                    | 29                               | 18                                        | 4                          | 5                                                 | 5                                                 | 9                                    | 7               | 6                                     | 5                                    |
| Bromborough South                   | 4          | 4        | 19                      | 12                     | 18                    | 16                    | 19                      | 21                   | 5                                | 3                                         | 6                          | 3                                                 | 4                                                 | 6                                    | 8               | 1                                     | 3                                    |
| Poulton, Raby Mere & Thornton Hough | 3          | 3        | 17                      | 2                      | 2                     | 13                    | 28                      | 19                   | 2                                | 14                                        | 8                          | 2                                                 | 3                                                 | 3                                    | 4               | 12                                    | 4                                    |
| Gayton & Lower Heswall              | 1          | 2        | 7                       | 4                      | 1                     | 6                     | 4                       | 7                    | 10                               | 7                                         | 1                          | 1                                                 | 1                                                 | 1                                    | 1               | 2                                     | 1                                    |
| Caldy & Newton                      | 2          | 1        | 2                       | 1                      | 6                     | 3                     | 3                       | 2                    | 1                                | 10                                        | 2                          | 4                                                 | 2                                                 | 2                                    | 2               | 4                                     | 2                                    |

**Source:** Public Health Intelligence Team Wirral, Local Insight

## Implications for the Wirral Plan and Reducing Inequalities

The findings presented throughout this report have several implications for efforts to improve population health and reduce inequalities across Wirral.

- Health inequalities extend beyond LE. The largest differences between communities are observed in HLE and DFLE, indicating that reducing inequalities is not only about helping residents live longer, but also increasing the number of years they spend in good health and free from disability.
- The same communities experience consistently poorer outcomes. MSOAs such as Birkenhead Central, Tranmere, Bidston Hill, Seacombe, Poulton and Birkenhead South repeatedly experience the poorest outcomes across all three measures, suggesting that targeted action in these communities may have the greatest impact.
- Health inequalities are closely linked to wider determinants. The communities with the poorest health outcomes also tend to perform less favourably across a range of social, economic and environmental indicators, reinforcing the importance of a whole-system approach to reducing inequalities.
- Action is required across the life course. The patterns observed throughout this report suggest that inequalities accumulate over time, highlighting the importance of interventions spanning early years, education, employment, housing, healthy ageing and access to opportunities.
- MSA-level intelligence adds value. Whilst Wirral performs relatively well overall compared with many similar local authorities, MSA-level analysis demonstrates that the benefits of good health are not shared equally. Continued monitoring of health state life expectancy and wider determinants can help track progress and inform place-based action.

Together, these findings support the ambitions of the Wirral Plan by identifying where inequalities are greatest and highlighting opportunities to improve both the length and quality of life for Wirral residents.

## Appendix A

List of indicators included in the wider determinant and lifestyle factors section, earlier in this document. All indicators' data was sourced from [Local Insight](#) tool in September 2026. Each indicator covers a different period as indicated in the table below.

| Theme         | Indicator                                                                                                      | Period                    |
|---------------|----------------------------------------------------------------------------------------------------------------|---------------------------|
| Starting Well | 0-4 attendances at A&E for trauma and injury                                                                   | 31 Mar 2020 - 03 Mar 2023 |
|               | Children aged 0-19 in absolute low-income families                                                             | 2024                      |
|               | Children providing unpaid care (Census 2021)                                                                   | 2021                      |
|               | Educational Attainment (Attainment 8) 2023/24                                                                  | 2023/24                   |
|               | Pupils Achieving a "Good Level of Development" at Early Years Foundation Stage by Non-Free School Meals (NFSM) | 01 Jan 2024 - 01 Dec 2024 |
|               | Reception prevalence of obesity (including severe obesity), 3 years data combined                              | 2022 to 2025              |

|                                                                          |                                                                                                   |                      |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|----------------------|
|                                                                          | Year 6 prevalence of obesity (including severe obesity), 3 years data combined                    | 2022 to 2025         |
|                                                                          | Youth unemployment (18-24 receiving JSA or Universal Credit)                                      | June 2026            |
| <b>Living Well Part 1</b>                                                | Bad health (Census 2021)                                                                          | 2021                 |
|                                                                          | COPD Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25                            | Apr-2022 to Mar-2025 |
|                                                                          | Digestive Disease Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25               | Apr-2022 to Mar-2025 |
|                                                                          | Emergency Hospital Admissions All Ages, Rate per 1,000, 2022/23 to 2024/25                        | Apr-2022 to Mar-2025 |
|                                                                          | Emergency Hospital Admissions for Circulatory Conditions, Rate per 1,000, 2022/23 to 2024/25      | Apr-2022 to Mar-2025 |
|                                                                          | Intentional Self Harm Emergency Hospital Admissions, Rate per 1,000, 2022/23 to 2024/25           | Apr-2022 to Mar-2025 |
|                                                                          | Peripheral Arterial Disease prevalence                                                            | 2024/25              |
|                                                                          | Schizophrenia, bipolar disorder and psychoses prevalence                                          | 2024/25              |
|                                                                          | Stroke and Transient Ischaemic Attack prevalence                                                  | 2024/25              |
|                                                                          | Very bad health (Census 2021)                                                                     | 2021                 |
| <b>Living Well Part 2, GP Quality outcomes framework prevalence data</b> | Asthma prevalence                                                                                 | 2024/25              |
|                                                                          | Atrial Fibrillation prevalence                                                                    | 2024/25              |
|                                                                          | Cancer prevalence (diagnosis since 2003)                                                          | 2024/25              |
|                                                                          | Chronic Kidney Disease prevalence                                                                 | 2024/25              |
|                                                                          | COPD prevalence                                                                                   | 2024/25              |
|                                                                          | Coronary Heart Disease prevalence                                                                 | 2024/25              |
|                                                                          | Dementia prevalence                                                                               | 2024/25              |
|                                                                          | Depression prevalence                                                                             | 2024/25              |
|                                                                          | Diabetes prevalence                                                                               | 2024/25              |
|                                                                          | Epilepsy prevalence                                                                               | 2024/25              |
|                                                                          | Heart Failure prevalence                                                                          | 2024/25              |
|                                                                          | High Blood Pressure prevalence                                                                    | 2024/25              |
|                                                                          | Learning Disabilities prevalence                                                                  | 2024/25              |
|                                                                          | Obesity prevalence                                                                                | 2024/25              |
|                                                                          | Osteoporosis prevalence                                                                           | 2024/25              |
|                                                                          | Palliative Care prevalence                                                                        | 2017/18              |
|                                                                          | Pre-Diabetes prevalence                                                                           | 2024/25              |
|                                                                          | Rheumatoid Arthritis prevalence                                                                   | 2024/25              |
|                                                                          | Serious Mental Illness prevalence                                                                 | 2017/18              |
| <b>Ageing Well</b>                                                       | Deaths under 75, all causes                                                                       | 2019 to 2023         |
|                                                                          | Emergency Hospital Admissions for Falls Persons Aged 65 Plus, DSR per 100,000, 2023/24 to 2025/26 | Apr-2023 to Mar-2026 |
|                                                                          | Older person unemployment (50+ receiving JSA or Universal Credit)                                 | June 2026            |
|                                                                          | Pensioners in poverty (Pension Credit)                                                            | November 2025        |
|                                                                          | People over the age of 65 with bad or very bad health (Census 2021)                               | 2021                 |
|                                                                          | State Pension total claimants                                                                     | September 2025       |
| <b>Wider Determinants</b>                                                | AHAH Air quality domain                                                                           | May 2026             |
|                                                                          | AHAH Fast food outlets                                                                            | May 2026             |
|                                                                          | AHAH Gambling outlets                                                                             | May 2026             |
|                                                                          | AHAH Nitrogen Dioxide                                                                             | May 2026             |
|                                                                          | AHAH Particulate Matter                                                                           | May 2026             |
|                                                                          | AHAH Sulphur Dioxide                                                                              | May 2026             |
|                                                                          | AHAH Tobacconists and Vape Stores                                                                 | May 2026             |

|  |                                                   |                      |
|--|---------------------------------------------------|----------------------|
|  | Digital Exclusion Risk Index (DERI) score         | 2021                 |
|  | Households in Fuel Poverty                        | 2024                 |
|  | Households on Universal Credit, Carer Entitlement | February 2026        |
|  | Households on Universal Credit, Child Entitlement | February 2026        |
|  | Households with no car (Census 2021)              | 2021                 |
|  | Housing Benefit                                   | December 2025        |
|  | Total crime offences (12 month total)             | Jun-2025 to May-2026 |
|  | Total households on Universal Credit              | February 2026        |